



My name is Mayra Villa Pisters and I'm a bilingual, talented, award-winning graphic designer with 20+ years of experience in production, design, illustration, photography, advertising, web design, strong PowerPoint design work, English to Spanish translation and multimedia. Special emphasis on conceptual designs and communication goals with experience with data visualization and infographic creation. Comfortable with project management but also my success is the willingness to learn and adapt.

PORTFOLIO



The QR code will be generated automatically to my website
MayraVillaDesigns.com

SKILLS

Strong knowledge of color theory, typography, print, presentations, illustration, Adobe Creative Suite Master, HTML and CSS.

INDESIGN

PHOTOSHOP

ILLUSTRATOR

DREAMWEAVER

ADOBE LIGHTROOM

ADOBE ACROBAT

PHOTO EDITING

FIGMA

WORD

EXCEL

POWERPOINT PRESENTATIONS

KEYNOTE

GOOGLE SLIDES

EDUCATION

2017-2019 > Bachelor of Fine Arts (B.F.A.) in Art with a Minor in Business Administration at The University of Texas at Arlington

2004-2007 > Associate of Applied Science Degree: Graphic Design at Tarrant County College in Hurst Texas

EXPERIENCE

2023-2025 > Graphic Designer at Living Water International
Manager: Aubrey Bills / 720.934.4108

Full-time position focused on corporate identity. Responsibilities include gathering information and materials to prepare work, planning concepts by analyzing information, and illustrating ideas through rough layout designs regarding arrangement, size, type size, and style. Also responsible for completing projects by coordinating with outside agencies and printers.

2017-2022 > Senior Graphic Designer at Tarrant Regional Water District
Manager: Chad Lorange / 817.229.4488

Full-time position responsible for corporate identity. Duties include gathering information and materials to prepare work, planning concepts, and illustrating ideas through rough layout designs. Also prepared PowerPoint presentations to effectively communicate project details and coordinate with outside agencies and printers to complete projects.

2015-2016 > Digital/Web Graphic Designer at Star-Telegram
Manager: Letty Goven / 682.551.4184

Full-time position responsible for producing interactive and multimedia projects to communicate messages for advertising and marketing. Planned the outline, structure, and visualization of web pages and animations using creative software.

	MAYRA VILLA PISTERS	
	MAYRA.VILLA@YMAIL.COM	(P) 817.564.6348

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REFERENCE

Chad Lorance
817.229.4488
chad.lorance@trwd.com

Pratiksha Singh
pratiksha.singh@eaius.org

David Villa
817.675.3800
dvilla@1faithchurch.com

2014-2015 > Freelance Graphic Designer at Anita Mallory Designs
Manager: Yanira Borges / 817.217.9584

Freelance role focused on corporate identity. Designed graphics for the website, postcards, business cards, letterheads, and promotional cards, in addition to developing various concepts incorporating the company logo.

2008-2013 > Graphic Designer/Marketing Specialist at MCNT (ICE and IMPEL)
Manager: Robin Carter / 817.313.4291

Full-time position centered on corporate identity. Responsibilities included designing rough layout concepts regarding arrangement and size, editing physician photos, and developing new designs for other companies within MCNT (ICE and IMPEL). Translated forms for patients.

2004-2007 > Graphic Designer Assistant at Tarrant County College
Manager: Evelyne Binz / 817.515.6505

Contributed to design concepts for advertisements and photo editing.

	MAYRA VILLA PISTERS	
	MAYRA.VILLA@YMAIL.COM	(P) 817.564.6348

January 16, 2025

To Whom It May Concern:

It is with great pride that I write this letter of recommendation for Mayra Villa. During her tenure at the Tarrant Regional Water District (TRWD), Mayra served as a Graphic Artist, consistently delivering exceptional work that demonstrated her artistic talent, dedication, and commitment to our organization's goals.

Mayra's creative abilities are truly outstanding. Her designs were not only visually appealing but also effectively communicated the intended messages, whether for internal projects or public-facing campaigns.

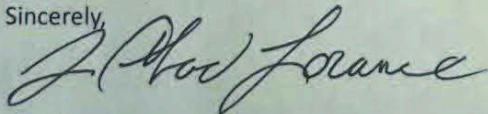
What truly set Mayra apart was her collaborative spirit. She was always very easy to work with and built strong relationships with colleagues across the organization. Whether it was taking on a last-minute project or going above and beyond to meet tight deadlines, Mayra's flexibility and positive attitude made her a valued team member.

She also approached every project with a solutions-oriented mindset, ensuring that her work aligned seamlessly with TRWD's mission and values. Her dedication to the success of the organization was evident in every aspect of her work.

I am confident that Mayra will bring the same level of creativity, professionalism, and dedication to any organization fortunate enough to work with her. She is not only a talented graphic artist but also a reliable, team-oriented professional who will become a valued member of your team.

If you have any questions or would like further details about Mayra's time at TRWD, please feel free to contact me at 817-229-4488 or chad.lorance@trwd.com

Sincerely,

A handwritten signature in black ink, reading "Chad Lorance". The signature is fluid and cursive, with the first name "Chad" and last name "Lorance" clearly distinguishable.

Chad Lorance

Pratiksha Singh

Director of Community Outreach and Social Media
Educational Advancement Initiative
Pratiksha.singh@eaius.org

3/17/2025

To Whom It May Concern,

I am writing to wholeheartedly recommend Mayra [Last Name] for her outstanding work and unwavering dedication to the Educational Advancement Initiative. Mayra's contributions to our nonprofit organization have been nothing short of exceptional, and her creative talents and generosity with her time have made a lasting impact on our work.

Mayra stepped in to help us rebuild our digital platform, taking on the task of creating a brand-new website, logo, and a comprehensive social media relaunch. She worked tirelessly after her regular work hours, volunteering countless hours to ensure that our message was communicated effectively and our online presence was optimized for greater reach. Her innovative approach to design and her attention to detail made a world of difference in the way we present ourselves to the public.

The results of Mayra's efforts have been truly remarkable. Thanks to her hard work, we were able to reach a much wider audience, attracting more individuals to learn about our mission and the impact of our work. Our new website is user-friendly, visually appealing, and effectively conveys the values of our organization. Our revamped logo and social media presence have also enhanced our visibility and engagement, helping us connect with the community on a deeper level.

Mayra's commitment to our cause went above and beyond, and we are incredibly grateful for the time and energy she invested in helping us grow. She is a highly talented, creative, and dedicated individual who is always willing to go the extra mile to help others.

I am confident that Mayra will bring the same level of passion, creativity, and hard work to any future endeavors, and I have no doubt that she will continue to make a positive impact wherever she goes.

If you have any further questions or would like more information about Mayra's contributions, please do not hesitate to reach out.

Pratiksha Singh

FAITH

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January 20, 2025

To Whom it May Concern,

I would like to offer you my recommendation for hiring Mayra Pisters.

Mayra has helped our non-profit with illustrations, graphics, photo editing and website design. Years ago we were in search for a graphic designer that would help our non-profit stand out, someone that would align with our needs and Mayra has excelled in each need. She has gone above and beyond, helping us from the ground up in ministry design suites.

Mayra has proved to be reliable, trustworthy, open-minded, and willing to have the patience to help us grow as a ministry. Department leaders know they are able to rely on Mayra to complete tasks and projects in a timely manner because of her high organizational and communication skills. We as a ministry often didn't know where to start on certain projects like our website, Mayra took her time and walked us through the whole process from picking colors, fonts, pictures and what vision we wanted people to see when they visited our site.

We were highly impressed with the professionalism that Mayra showed to us whether it was a small job or major project we had her working on. She has always made us feel heard and appreciated. Mayra is an asset to any creative team and business. Feel free to contact us directly with any questions. My phone number is 817-675-3800 or email me at dvilla@1faithchurch.com.

Sincerely yours,



David Villa

Director Of Operations

PO Box 136821 - Fort Worth, TX 76136
1200 Roberts Cut Off Rd. - River Oaks, TX 76114