



lingo shack™

every letter matters



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COMPANY PROFILE

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COMPANY PROFILE

1. Our Story

From a simple business idea in 2005, **Lingo Shack** has pulled off the difficult runs and transformed the “one man business show” in Sydney, Australia, into a multinational company, operating in different countries with tens of in-house personnel. Each year has marked a major milestone in the life cycle of **Lingo Shack** making even the little achievements as critical to the company as CPR is to the survival of a sudden cardiac arrest.

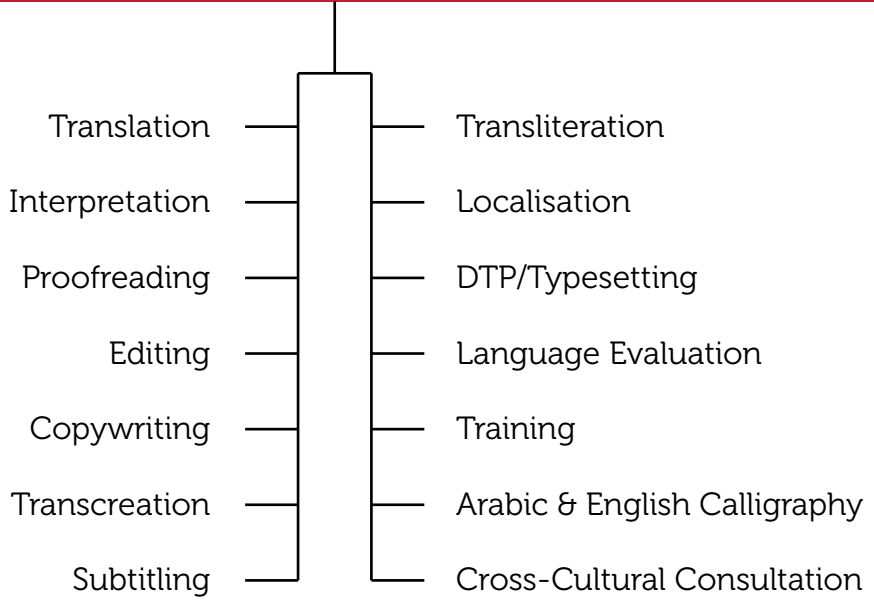
For more than a decade of business development and progressive success, **Lingo Shack** stands today as a multinational company, with three official branches in Switzerland, Jordan, and Egypt. Further expansion is expected in the near future, with hopes to set up more branches in USA, UK, Australia, Canada, India, Greece, and Gulf countries. The company prides in being the **FIRST & ONLY** Language Services Provider (LSP) in the Middle East and North African regions, and enthrones its twelve years of commitment, hard work, and success with an outside the box franchise scheme.

The success of **Lingo Shack** can be attributed to several factors - the most important of which being the professional business setting in which its personnel work hard to raise the quality standards of language services.

2. What We Do

Lingo Shack prides itself in being the **ONLY** specialised language services provider in MENA, offering a wide range of language services to meet the changing needs of our valued customers, with a special focus on Arabic language.

lingoshack™
LIST OF SERVICES PROVIDED



3. Who We Serve

Our clients come from different sectors and operate in various industries. A snapshot of our clients' database will reveal the diversity of the organisations and businesses to which we provide our services, particularly the humanitarian sector. A sample of our loyal clients and valued customers:

NGO



International
Labour
Organization

*Empowered lives.
Resilient nations.*

Government



Finance



Medical



Consultation



Oil & Gas



Education & Training



Hospitality



Charity



Non-Corporate Clients
(PhD Students, Independent
Consultants, etc.)

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4. Code of Ethics

Lingo Shack has developed a well thought out Code of Ethics to govern its day to day events and operations. The document covers several issues such as confidentiality, compliance with applicable laws, conflict of interest, and equal employment, etc. The document is available for download from our website; www.lingoshack.com.

5. Corporate Social Responsibility (CSR)

Lingo Shack believes that with success comes more responsibility and corporates are indebted equally to both society and the environment. The document covers important topics such as go green transportation, recycling, creation of employment, empowering local communities, etc. To this end, the company developed a CSR policy tailored to meet the industry it works within. The document is available for download from our website; www.lingoshack.com.

6. Why Us

- 1) A rigorous QA Cycle (see the next page)
- 2) 100% human translation
- 3) In-House Translators, Editors, and Linguists.
- 4) Certified, Accredited and Sworn Translation
- 5) Multinational company with physical presence in MENA and Europe.
- 6) Utilisation of CAT tools to assure consistency and efficiency
- 7) The first choice of NGOs to handle their Arabic language needs in MENA.
- 8) Legal Translation (any desired language from and to Arabic) is one of our premier services.
- 9) Compliance with Code of Ethics and CSR policy.

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