



February 2019 Strategic Plan

Our Mission "To enhance the lives and the potential of the people we are able to serve"

Goal: <i>Provide housing to meet community need.</i>				
Objective	Strategies	First Steps	Resources	Timeline
Increase the range and # of affordable housing units offered by PDSCL	<ol style="list-style-type: none"> 1. Re-develop Conklin property 2. Respond to RFP's from BC Housing 	<ul style="list-style-type: none"> • Apply for development funds from BCH • Board approval for Backstreet Blvd RFP 	Funding Staff Time	2-3 years
Status <i>June 2019 – BC Housing selected PDSCL to manage the 40 apartments on Backstreet Blvd. We are currently negotiating a budget and will be signing mortgage documents sometime over the summer with the goal of moving people in by August or September.</i> <i>We had discussions with CLBC about renting Conklin, but they did not follow through.</i>				

Goal: <i>Increase Community Awareness</i>				
Objective	Strategies	First Steps	Resources	Timeline
Make the community more aware of our services	<ol style="list-style-type: none"> 1. Host "open houses" for new projects. 2. Create a more professional web presence 3. Participate in community events, committees 	<ul style="list-style-type: none"> • Plan open house for Bruce Court • Research websites for comparison • Consult with staff and other stakeholders 	Funding Staff Time	12-18 months
Status <i>June 2019 – Recently held tours for Compass House and we will have a BBQ at Bruce Court to celebrate the opening. Date TBA</i> <i>Our Website has been updated with future changes planned. Bike Shop staff participated in Bike to Work Week, other events TBD</i>				

Goal: <i>Decrease the cost of unit turnovers in our housing</i>				
Objective	Strategies	First Steps	Resources	Timeline
Reduce operating costs for BC funded housing	<ol style="list-style-type: none"> 1. Work with residents to keep units in better condition. 2. Increase the monitoring of problem tenants 3. Organize 3 training opportunities for tenants 4. Decrease average time to rent to 2 months 	<ul style="list-style-type: none"> • Consult with Staff • Research training opportunities • Consult with BCNPHA 	Staff Time Training Funding	12-18 months
Status <i>June 2019 – Continuing to monitor costs, training and strategies TBD</i>				

Goal: <i>To have knowledgeable oversight and stewardship of PDSCL, its programs, services and assets.</i>				
Objective	Strategies	First Steps	Resources	Timeline
Add two new board members this year	<ol style="list-style-type: none"> 1. Host a bring a friend meeting 2. Advertise for new members 	<ul style="list-style-type: none"> • Plan social event around AGM 	Board Time Staff Time Funding	1 year
Status <i>June 2019 – Carol Bull resigned from the Board as she and her family are moving back to the coast, so recruitment will be given greater effort this year.</i>				



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Goal: <i>Increase family, caregiver, stakeholder engagement</i>				
Objective	Strategies	First Steps	Resources	Timeline
Families and caregivers are more involved with PDSCL	<ol style="list-style-type: none">1. Host 2 events for families and caregivers each year2. Stakeholder Survey3. Send out Newsletters or emails to stakeholders	<ul style="list-style-type: none">• Survey Stakeholders on what is important to them	Staff Time Funding Outside Consultants	12-18 months
Status <i>June 2019 – Will be aiming for an event in August or September.</i>				