J. CHRIS BROWN, EDD

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EDUCATION

EdD   Grand Canyon University, Organizational Leadership   July 2020
with an Emphasis in Higher Education Leadership
Dissertation: "Web-Based Learning and Non-Traditional Students:
A Quantitative Causal-Comparative Study"
Committee: Dr. Augustus Little, Dr. Wade Fish,
Dr. Sherida Habersham

MS   University of Phoenix, Information Systems   May 2011

BS   University of Phoenix, Information Technology   Aug 2009
with an Emphasis in Multimedia and Visual Communication
Honor Graduate

RESEARCH EXPERIENCE

Grand Canyon University   Nov 2020 to Present
- Doctoral Committee Member -
  Content Expert and Subject Matter Expert

Dissertation, Grand Canyon University   July 2020
Chair: Augustus Little, PhD
- Examined non-traditional learners' perceptions of web-based learning
  based on age, gender, and level of Internet experience. Dissertation available at
  https://www.researchgate.net/publication/344659905_Web-Based_Learning_and_Non-Traditional_Students_A_Quantitative_Causal-Comparative_Study.

WORK EXPERIENCE

J. Chris Brown Designs, Cobbtown, GA
November 2008 – May 2023
Website Designer and Owner
- Website developer with 16 years of experience using the latest technologies to help
  small companies and organizations reach their target audiences, I utilize
  contemporary design to create concise websites for specific client needs. Site creation
  includes the use of Joomla CMS, Adobe Dreamweaver, CSS, HTML, JavaScript,

MySQL, PHP, form processing, and third-party extensions. Create and assemble web graphics, including logos. Assist clients with website hosting and social media.
- Portfolio available at https://www.drjcbrown.info/index.php/projects

College of Central Florida, Ocala, FL
December 2022 – Present
Adjunct Instructor
- Taught Website Design and Graphic Design, and created the curriculum for both courses.

Northern Vermont University, Lyndon, Vermont
September 2021 – March 2022
Course developer and Adjunct Instructor
- Taught Fundamentals of Web Design, a seven-week course that introduces students to HTML, CSS, and online web design editors. Also developed the Fundamentals of Web Design course in Canvas.

Apprentice Now, Austin, TX
September 2021 – April 2023
Mentor/Instructor
- Mentor and instructor at Apprentice Now. Taught Network Fundamentals, an eight-week course that focuses on networking, computer fundamentals, and other topics related to networking.

American Public University System, Charles Town, WV
October 2020 - Present
Adjunct Instructor
- Taught Image Enhancement using Adobe Photoshop, an undergraduate course that introduces students to the principles and practices of image manipulation, image enhancement, and image storage.
- Taught Web Development Fundamentals, an undergraduate course that introduces students to Web site development through a combination of readings and hands-on development exercises. This course covers Markup Language and Site Development Essentials, HTML5 Coding, Cascading Style Sheets (CSS) and Graphical Elements, Hyperlinks, HTML Tables, Web Forms, Video, Audio and Image Techniques, Web Site Development for Business, and Web Site Publishing and Maintenance.
- Taught Enterprise Data Exchange Using XML, an undergraduate course that introduces students to the concepts and applications of the Extensible Markup Language (XML).
- Taught Intermediate Web Development, an undergraduate course that covers the Advanced HTML5 and CSS3 Specialist curriculum of the CIW Web and Mobile Design Professional certificate. It builds upon fundamental Web coding skills by emphasizing HTML5 structure elements, embedded video and audio elements, HTML5 APIs, cross-browser user-input forms, use of JavaScript to add interactive capabilities to Web pages, and use of Cascading Style Sheets (CSS3) to enhance reusability and to design consistent interfaces.

- Responsible for engaging students in class discussions, grading assignments, helping students understand the material, and attending faculty meetings.

Grand Canyon University, Phoenix, AZ
October 2020 – July 2022
Adjunct Instructor
- Taught Content Management Systems, an undergraduate course in which students learn to use various content management systems for websites, blogs, e-mail marketing, and social media.
- Taught Interactive Web Design, an undergraduate course that explores the use of interactive Web and rich Internet applications, the integration of music, sound, video, and animation is considered in design. Students use object-oriented scripting language and standard Web tools to create dynamic Web sites.
- Responsible for engaging students in class discussions, grading assignments, and helping students understand the material.

Ivy Tech Community College, Lawrenceburg, IN
November 2020 - March 2021
Adjunct Instructor
- Taught Web Site Development CAFÉ, an undergraduate course that provides students with a basic understanding of the essential Web development skills and business practices that relate to Internet technologies used in Web site development.

Brewton-Parker College, Mount Vernon, GA
August 2019 - December 2020
Adjunct Instructor
- Taught Fundamentals of Computer Applications, an undergraduate course averaging 75-100 students per semester, covering the following topics: computer fundamentals, Microsoft Word, Microsoft PowerPoint, Microsoft Excel, and Microsoft Access.
- Taught 'Management of Information Systems', an undergraduate course focused on business productivity tools and technologies.
- Developed quizzes and assignments for 'Management of Information Systems'
- Revised syllabi to meet accreditation standards.
- Other responsibilities included lecturing, engaging students in weekly discussions, and grading.

ITT Technical Institute, Carmel, IN
June 2016 - September 2016
Adjunct Instructor
- Taught Website Design and JavaScript
- Responsibilities included engaging students in weekly discussions and grading assignments.

Ogeechee Technical College, Statesboro, GA
August 2011 - December 2012

Adjunct Instructor
- Taught Introduction to Computers, an undergraduate course averaging 75-100 students per semester, covering the following topics: computer fundamentals, Microsoft Word, Microsoft PowerPoint, Microsoft Excel, and Microsoft Access
- Responsibilities included engaging students in weekly discussions and grading assignments.

Southpoint Media, Vidalia GA
March 2007 - November 2008
Website Developer
- Primarily used Joomla CMS, Adobe Dreamweaver, and Photoshop to update and maintain websites for small businesses and organizations. Assisted clients by providing support as needed. Used third-party extensions for form creation and processing. Promoted to Project Manager in August 2007.

COMMUNITY SERVICE

Excelsior Baptist Church
Website Designer, November 2016 - Present

COMPUTER SKILLS

- **Programming**: JavaScript

- **Applications**: Microsoft Office (Word, PowerPoint, Excel, Project), Adobe Dreamweaver, and Adobe Photoshop

- **Databases:** Microsoft Access, MySQL

- **Website Design:** PHP-based Content Management Systems (Joomla and WordPress), HTML, CSS

- **Other Skills:** XML

RESEARCH INTERESTS

- Adult learning, e-learning, instructional design

LINKEDIN LEARNING CERTIFICATES

- Brain-Based Elearning Design
- Elearning Essentials: Instructional Design
- Flipping the Classroom
- Instructional Design: Adult Learners
- Instructional Design Essentials: Models of ID

- Instructional Design: Needs Analysis

PUBLICATIONS

- ChatGPT and Its Use by Non-Traditional College Students: https://apuedge.com/chatgpt-and-its-use-by-non-traditional-college-students/
- AI in Higher Education: Aiding Students' Academic Journey: https://apuedge.com/ai-in-higher-education-aiding-students-academic-journey/
- Website Design Gets Smarter: AI Takes a More Direct Role: https://apuedge.com/website-design-gets-smarter-ai-takes-a-more-direct-role/
- Augmented Reality and Virtual Reality in the Classroom: https://apuedge.com/augmented-reality-and-virtual-reality-in-the-classroom/