

# J. Chris Brown, Ed.D.

## SUMMARY

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Experienced technology professional, educator, and web designer with more than 20 years of experience helping organizations leverage technology, learning, and digital solutions to achieve their goals. Possesses expertise in website design and development, educational technology, instructional design, information systems, and technology consulting. Combines technical knowledge, teaching experience, and leadership skills to create engaging digital experiences, support organizational growth, and promote effective technology adoption.

## EDUCATION

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### **Grand Canyon University**

*Doctor of Education (Ed.D.), Organizational Leadership*

### **University of Phoenix**

*Master of Science (M.S.), Information Systems*

### **University of Phoenix**

*Bachelor of Science (B.S.), Information Technology*

### **Ogeechee Technical College**

*Certificate, Web Design Specialist*

## EXPERIENCE

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### **Founder & Principal Consultant**

2006 – Present

*Brown Business Technologies*

Provide website design, technology consulting, and digital solutions for businesses, nonprofits, educational institutions, churches, and government organizations.

- Design and develop professional websites focused on usability, accessibility, and business objectives.
- Redesign existing websites to improve user experience, functionality, and visual appeal.
- Provide technology consulting services, including software selection, digital strategy, and technology planning.
- Configure and support office technology solutions and productivity tools.
- Deliver technology training and user support to clients.
- Manage website hosting, maintenance, updates, and optimization initiatives.

### **Higher Education Instructor**

2009 – Present

*Multiple Institutions*

Teach undergraduate and graduate courses in technology, web development, digital media, information systems, and educational technology.

- Institutions Served: American Public University System; College of Central Florida; South College; Brewton-Parker College; Ogeechee Technical College
- Develop and deliver engaging learning experiences in online and classroom environments.
- Create instructional materials, assessments, and course content.
- Mentor and support students in achieving academic and professional goals.
- Integrate emerging technologies and industry best practices into instruction.

### **Doctoral Committee Content Expert**

2020 – Present

*Grand Canyon University*

Support doctoral learners through the dissertation process by providing scholarly feedback, content expertise, and research guidance.

## PROJECTS

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**Candler County Sheriff's Office** | Website redesign focused on improving public access to information, mobile responsiveness, and user experience.

**Candler County Probate Court** | Government website designed to provide citizens with easy access to services, forms, and public information.

**Southeastern Early College and Career Academy (SECCA)** | Educational website supporting student engagement, career pathways, and community outreach initiatives.

**Excelsior Baptist Church** | Church website designed to communicate ministry information, events, and community engagement opportunities.

## TECHNICAL SKILLS

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Website Design & Development

Website Redesign & Modernization

User Experience (UX) Design

Information Technology Consulting

Educational Technology

Instructional Design

Learning Management Systems

Technology Training & Support

Digital Strategy

Content Management Systems

Search Engine Optimization (SEO)

Online Learning

Project Management

Graphic Design

Technology Integration

Artificial Intelligence Applications

## PUBLICATIONS & PROFESSIONAL WRITING

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Contributing Author, American Public University System • AI in Higher Education: Aiding Students' Academic Journey • ChatGPT and Its Use by Non-Traditional College Students • Website Design Gets Smarter: AI Takes a More Direct Role • Augmented Reality and Virtual Reality in the Classroom • What Is Computer Technology? Beyond Hardware and Software

## RESEARCH

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Web-Based Learning and Non-Traditional Students: A Quantitative Causal-Comparative Study

## PROFESSIONAL PHILOSOPHY

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I believe technology should be practical, accessible, and purposeful. Whether designing a website, teaching a course, or helping an organization implement technology solutions, my goal is to create meaningful experiences that help people learn, connect, and succeed.