

Dr. Chris Brown

Learning & Development Leader | Technology Educator | Information Systems Professional | Organizational Leadership (Ed.D.)

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PROFESSIONAL SUMMARY

Results-driven Learning & Development and technology professional with 15+ years of experience leading instructional initiatives, workforce development efforts, technology implementation, and digital learning solutions across higher education and business environments. Combines a Doctor of Education in Organizational Leadership with advanced Information Systems expertise and more than 20 years of experience in web development, technology consulting, and user-centered technology solutions.

Demonstrated success in training development, instructional design, technology adoption, leadership development, and translating complex technical concepts into practical solutions that improve organizational effectiveness and learning outcomes. Experienced in curriculum development, project management, stakeholder collaboration, and building engaging learning environments that support performance and growth.

CORE COMPETENCIES

Learning & Development • Training Program Development • Leadership Development • Organizational Development • Instructional Design • Workforce Development • Educational Technology • Technical Training • Digital Transformation • Change Management • Learning Management Systems (LMS) • Project Management • Information Systems • Microsoft 365 • Web Development • Technology Consulting • Strategic Planning • Client Relationship Management • Team Leadership • User Experience (UX)

PROFESSIONAL EXPERIENCE

Founder & Principal Technology Consultant

Brown Business Technologies | Cobbtown, GA

June 2025 – Present

Lead a web design and technology consulting business delivering technology solutions, digital services, and user-focused support for individuals and small businesses.

Key Contributions

- Lead business strategy, technology planning, client engagement, and operational management activities
 - Design and develop responsive websites and digital platforms emphasizing usability and user experience
 - Lead technology projects from discovery and planning through implementation and support
 - Provide Microsoft 365 administration, technology setup, cloud services, and troubleshooting support
 - Conduct technology assessments and recommend solutions that improve productivity and operational efficiency
 - Deliver technical guidance and user training that improves technology adoption and user confidence
 - Build and maintain client relationships while managing project delivery and service implementation
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Adjunct Instructor

American Public University System | Charles Town, WV

December 2020 – Present

Deliver undergraduate instruction in web development, digital imaging, and technology-related coursework.

Key Contributions

- Facilitate courses involving web development, Adobe Photoshop, and technology concepts
 - Translate complex technical material into practical, real-world learning experiences
 - Mentor students and support academic achievement through individualized guidance
 - Integrate instructional technologies and online learning tools to improve engagement
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Adjunct Instructor

Grand Canyon University | Phoenix, AZ
October 2020 – July 2022

- Delivered instruction in Content Management Systems and website development concepts
 - Connected technical concepts with real-world marketing and business applications
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Adjunct Instructor – Information Systems

Brewton-Parker College | Mount Vernon, GA
August 2019 – December 2020

- Taught Information Systems courses utilizing learning management systems and instructional technologies
 - Fostered student engagement and supported learning outcomes through interactive instruction
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Adjunct Instructor

Ogeechee Technical College | Statesboro, GA
August 2011 – December 2012

- Taught computer literacy and Microsoft Office applications
 - Delivered training in file management, email systems, and productivity tools
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EDUCATION

Doctor of Education (Ed.D.), Organizational Leadership – Higher Education Leadership Emphasis
Grand Canyon University

Master of Information Systems, Business Systems
University of Phoenix

Bachelor of Science, Information Technology / Multimedia & Visual Communication
University of Phoenix

Certificate, Web Design
Ogeechee Technical College

TECHNICAL SKILLS

Microsoft 365 • HTML • CSS • Content Management Systems (CMS) • Learning Management Systems (LMS) • Adobe Photoshop • Website Development • UX Design • Cloud Technologies • Digital Collaboration Tools • Information Systems • Technology Support

SELECTED PROJECTS

Candler County Sheriff's Office Website

Designed and developed a responsive public-sector website focused on accessibility, user experience, and improved communication.

Southeastern Early College & Career Academy Website

Created a user-friendly educational website that enhanced stakeholder communication and access to resources.

Candler County Probate Court Website

Developed a professional and accessible website improving public access to court information and services.