

# LINWEI DING

Website: [linweiding.com](http://linweiding.com)

Email: [linweiding@smail.nju.edu.cn](mailto:linweiding@smail.nju.edu.cn)

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## RESEARCH INTERESTS

Mediated Music and Sound Studies

Digital Platforms and Digital Cultures

Feminist Media Studies

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## EDUCATION

**Nanjing University**

**2022 - 2025**

M.A. in Theory of Art & Culture - Artistic Communication concentration

Nanjing, China

**Xiamen University**

**2018 - 2022**

B.A. in Musicology and Accounting

Xiamen, China

**University of Wisconsin-Madison**

**2024**

Certificate in Visiting International Student Program (VISP)

Madison, WI

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## PEER-REVIEWED PUBLICATIONS

[1] **Ding, L.** (2023). Framework Breakthrough, Media Empowerment, and Practical Concerns: Museum Aesthetic Education Practices Based on Douyin Platform, *New Media Research*(03), 21-25.

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## CONFERENCE PRESENTATIONS

- **Ding, L.** & Zhang, X. (2024 July). *Music Streaming Platform as a Symbolic Space: Research of Youth Aesthetic Taste and Distinction Based on the Digital Platform*. Presented at the 2024 Annual Conference of the International Association for Media and Communication Research (IAMCR), Christchurch, New Zealand.
- **Ding, L.** (2024 January). *Framework Breakthrough, Media Empowerment, and Practical Concern: Museum Aesthetic Education Practices on Chinese and International TikTok*. Presented at the International Symposium “Transformations in Museums through Digital Initiatives,” Hong Kong, China.
- **Ding, L.** (2023 November). *Artistic Interventions for Urban Renewal: Logic of Spatial Turn, Collective Memory, and Affective Communication*. Presented at the 17th Shanghai Graduate Academic Conference, Shanghai, China.
- **Ding, L.** (2023 July). *From Sound Cultural Techniques to Double Speed Playback Technology: Time Manipulation from the Perspective of Friedrich Kittler’s Media Theories*. Presented at the 2023 Annual Conference of the Musicology and Sound Professional Committee of the Chinese Collegial Association For Visual Art (CCAFA), Beijing, China.
- **Ding, L.** (2023 July). *Narrative Breakthrough, Media Empowerment, and Dilemma Relief: Museum Aesthetic Education Practices on Chinese and International TikTok*. Presented at the 2023 Annual Conference of the International Association for Media and Communication Research (IAMCR), Lyon, France.
- **Ding, L.** (2023 April). *Communication and Negotiation Between Technology and Art: Contextual Extension of Marshall McLuhan’s Media Theories*. Presented at the 2023 Council Meeting of the Media Culture Professional Committee of the Chinese Collegial Association For Visual Art (CCAFA), Shaoxing, China.
- **Ding, L.** (2023 March). *Intermedium Studies of Richard Wagner’s Concept of “Gesamtkunstwerk”: Case Study Based on Lohengrin*. Presented at the 7th Graduate Academic Forum in Humanities and Social Sciences of Beijing Language and Culture University, Beijing, China.

## RESEARCH PROJECTS

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### Research Assistant

#### Global Communication of Chinese Science Fiction Art

Spring 2023

National Social Science Post-Funding Project

School of Arts, Nanjing University; Instructor: Professor Lin Qi

- Assisted literature review and digital ethnography, crawled and collated online book reviews and comments on the representative Chinese science fiction novel *The Three-Body Problem* based on Facebook and X.

#### Study on the Technological Culture of Art

Fall 2023

National Social Science Funding Art Project

School of Arts, Nanjing University; Instructor: Professor Lin Qi

- Assisted literature review and Empirical Data Searching.

## TEACHING

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### Teaching Assistant

Media Humanities, Nanjing University

Spring 2023

Instructor: Professor Chengzhou He

Spring 2024

- Managed online quizzes, exams, and grading on MOOC platform.

Creative Writing, Nanjing University

Fall 2023

Instructor: Professor Mengqian Yuan

Fall 2024

- Organized lectures and trans-media storytelling workshops for undergraduate students.

## AWARDS, PRIZES AND FELLOWSHIPS

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- **Top Academic Paper Award** of the Humanities and Social Sciences Graduate Academic Forum, BLCU 2023
- **Master's Elite Fellowship**, Nanjing University. 2024
- **Outstanding Graduate Student**, Nanjing University. 2023
- **Graduate Academic Fellowship**, Nanjing University. 2022, 2023, 2024
- **Graduate with honors**, Xiamen University. 2022
- **Yanan Fellowship**, Xiamen University. (Highest undergraduate honors of XMU) 2022
- **Excellent Student Leader**, Xiamen University. 2022
- **National Academic Scholarship**, Ministry of Education, China. 2019, 2020, 2021
- **Merit Undergraduate Student**, Xiamen University. 2019, 2020, 2021

## PROFESSIONAL EXPERIENCE

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NetEase Cloud Music Inc.

July-November, 2023

Content Operation Intern (AI Music Creation Platform)

## SKILLS

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- **Languages:** Mandarin (Native), English (Bilingual), Korean (Elementary)
- **Statistical Programming:** Stata, SPSS, NVivo, MAXQDA, LATEX
- **Applications:** Ableton Live, Adobe Creative Suite
- **Music:** Piano (Level 10 Certificate), Classical Guitar