



armyav.org

Preserving the Legacy of Army Aviation

The Army Aviation Heritage Foundation (AAHF) is a 501(c)(3) nonprofit organization dedicated to honoring the service and sacrifice of Army aviators while educating the public on the rich history of Army Aviation. Established by veterans and aviation enthusiasts, AAHF restores, preserves, and operates historic Army aircraft, providing immersive experiences that bring history to life. Through airshow demonstrations, educational programs, and public ride opportunities, AAHF connects audiences with the legacy of military aviation in an engaging and impactful way.





Commitment to Safety

Safety Standards

AAHF maintains the highest safety standards to ensure a secure and enjoyable experience for all participants, event organizers, and spectators.



Commitment to Safety - Cont'd

1 Certified Pilots & Crew

All flights are conducted by experienced pilots who hold FAA certifications and extensive flight training on vintage military aircraft.

2 Aircraft Maintenance

Our fleet undergoes rigorous maintenance by certified mechanics, following strict aviation safety guidelines to maintain airworthiness.

3 Operational Safety Checks

Prior to every flight, comprehensive pre-flight inspections are conducted to ensure all systems are functioning optimally.

4 Emergency Preparedness

AAHF works closely with event organizers to establish emergency procedures, including coordination with local first responders and air traffic control.





Helicopter Ride Experience

Living History Flight Experience

AAHF offers the unique opportunity for attendees to take part in a Living History Flight Experience, flying aboard restored Vietnam-era helicopters. These flights provide a rare chance to experience military aviation from the perspective of past servicemen and women.



Aircraft Available

UH-1H "Huey" Helicopter



A legendary aircraft that played a crucial role in troop transport, medical evacuation, and combat support. Huey rides last approximately **8-10 minutes**, offering scenic views and a firsthand experience of the iconic "whomp-whomp" rotor sound.

AH-1F "Cobra" Helicopter



The first dedicated attack helicopter, providing an adrenaline-filled aerial adventure. Cobra rides provide a **thrilling 10-12-minute experience**, designed for those looking for an authentic military-style mission flight.





Pricing & Accessibility

Pricing

Prices may vary by location, generally \$125 per person for Huey experiences and \$800 per person for Cobra. A discount is offered for booking rides in advance on our website.

Accessibility

No prior aviation experience is required. Participants must meet safety and age requirements and be able to ingress and egress the aircraft. Assistance is available for individuals with mobility needs.



Preserving Army Aviation History



Exhilarating Experience

Through these experiences, AAHF ensures that the stories of Army Aviation remain alive and accessible to all.



Meaningful Tribute

Our rides provide not only an exhilarating experience but also a meaningful tribute to the bravery and dedication of Army aviators throughout history.



Army Aviation Heritage Foundation (AAHF) Branding Guidelines

Consistent and proper use of the AAHF brand elements is essential to maintaining our organization's identity and ensuring recognition across all media platforms. These guidelines provide instructions for media partners and sponsors on the correct usage of our logo, official colors, and fonts.



Logo Usage

1 Primary Logo

The primary AAHF logo utilizes a "lockup" of our organizations' two featured elements – AAHF and Sky Soldiers. These should be used together unless otherwise approved by AAHF.

2 Clear Space

Maintain a minimum clear space of at least 1/4" around the logo to ensure visibility and impact.



3 Minimum Size

The logo should not be reproduced smaller than 2 inches (50.8 mm) in width to maintain legibility.



Logo Color Variations

Full-Color Version

Utilize the full-color logo on light or dark backgrounds.



Monochrome Version

Use the grayscale version of the logo when color printing is not available.



Prohibited Logo Uses



Do not alter or distort the logo's proportions.



Avoid rotating or flipping the logo.

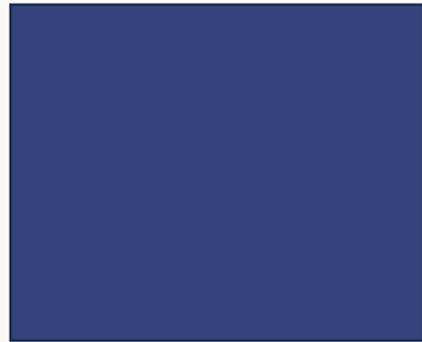


Do not change the logo's colors outside the approved palette.



Refrain from adding effects like shadows or gradients to the logo.





British Mauve



Unbleached



Black



White



Sunset Cove

Official Colors (2025)

Here is our 2025 official color palette. Consistent use of these colors reinforces our brand identity.

Primary Colors

- British Mauve: HEX #34437C; RGB (52,67,124); CMYK (93, 84, 23, 9)
- Unbleached: HEX #FCF8F3; RGB (255, 215, 0); CMYK (0, 16, 100, 0)

Secondary Colors

- Black: HEX #000000; RGB (0, 0, 0); CMYK (0, 0, 0, 100)
- White: HEX #FFFFFF; RGB (255, 255, 255); CMYK (0, 0, 0, 0)
- Sunset Cove: HEX #DDAF96; RGB(221, 175, 150); CMYK (13, 33, 39, 0)



Typography

Consistent typography ensures a cohesive visual identity across all communications.

1

Header Font

"Russo One" is the preferred typeface for all AAHF graphic design headers.

2

Secondary Font

"Open Sans" may be used for body text in printed materials, offering readability and a classic look.

3

Web Font

For digital platforms, "Arial" is recommended due to its web-safe compatibility.

Russo One:

MAIN HEADING

Lower Heading

Open Sans:

This font should be used for body paragraphs and general text

Arial:

This font should be used for social media and other digital formats





Imagery Guidelines

1

High Resolution

Use high-resolution images and videos that reflect the spirit of Army Aviation and the AAHF's mission.

2

Approval

Ensure images and videos are approved in advance by AAHF.

3

Relevance

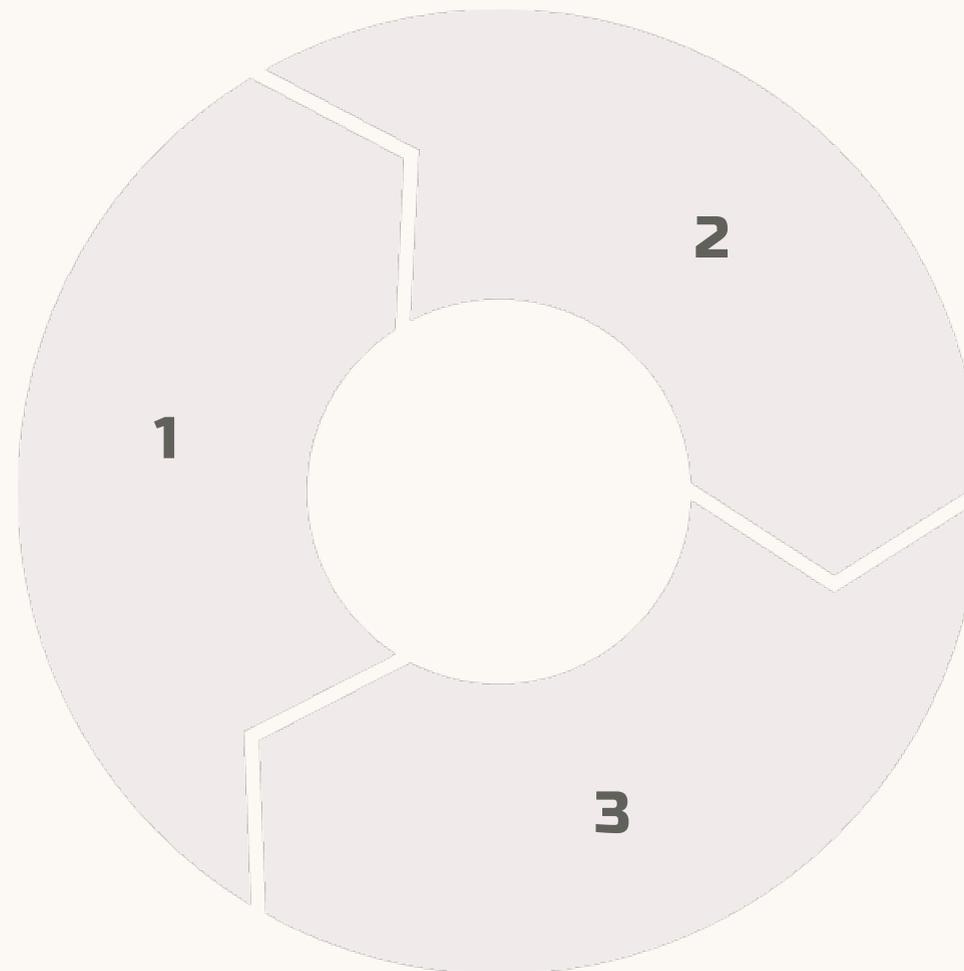
Images should be relevant and enhance the message.



Tone of Voice

Respectful

Communications should be respectful, reflecting the honor of Army Aviation.



Inspiring

Use language that inspires and motivates the audience.

Informative

Provide clear and informative content about Army Aviation and AAHF's mission.





Contact Information

Official Logo Files

Access to official logo files:

[Airshows](#)

Clarification

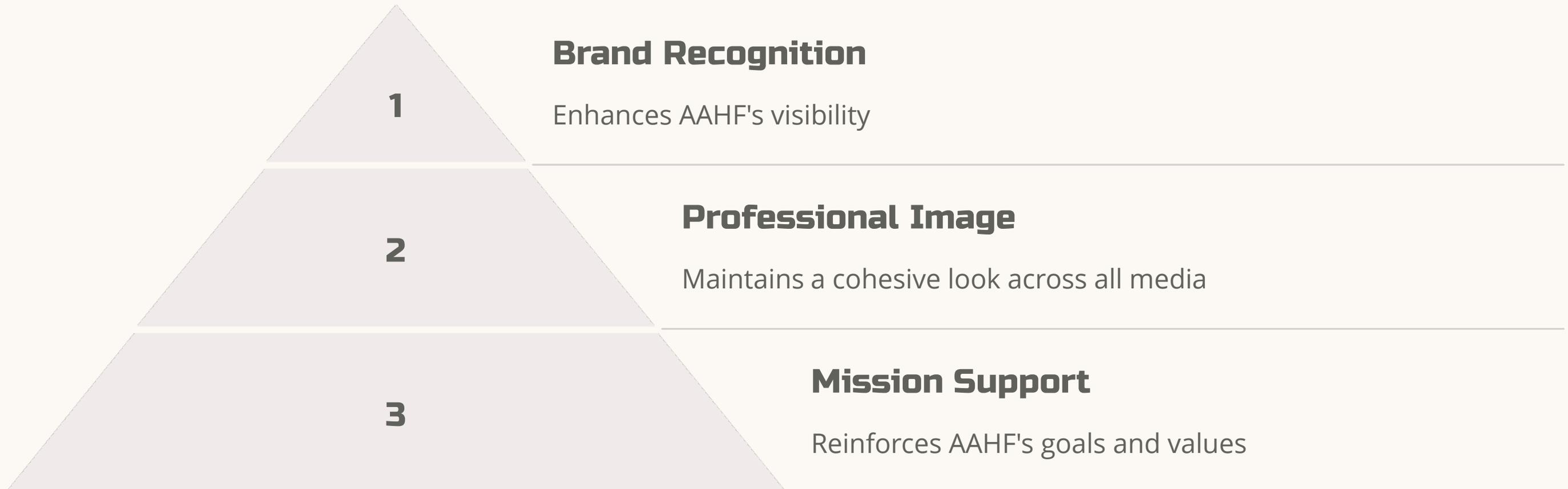
Further clarification on branding guidelines:

marketing@armyav.org

For access to official logo files, further clarification, or additional resources, please contact the AAHF Marketing Department at marketing@armyav.org



Importance of Brand Consistency



Adherence to these guidelines will help maintain the integrity and consistency of the Army Aviation Heritage Foundation's brand across all platforms and media.



Commitment to Brand Integrity



By following these branding guidelines, we ensure that the Army Aviation Heritage Foundation's visual identity remains strong, consistent, and representative of our mission to preserve and share the legacy of Army Aviation.

