



EL SALVADOR OFFICE

Junior Associate
MAYORA IP

Trademark & Design

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Languages: Spanish – English

CARLOS CASTANEDA

Carlos started his legal career in 2020 with a leading Salvadoran intellectual property practice, assisting with the clearance and prosecution of trademarks both nationally and internationally. He has further professional experience in the criminal law field, and has also worked in-house for a regional cosmetics and hygiene company, where he gained valuable experience of corporate labor law from a human resources standpoint as well as getting products to market from both a trademarks and regulatory perspective.

Carlos joined Mayora IP in 2023 and forms part of the firm's El Salvador office where he works in relation to administrative-contentious proceedings across the whole range of IP matters, principally at the administrative level. He has a particular focus on the clearance and registration of trademarks both nationally and regionally, and provides legal support to the firm's Guatemala and Honduras operations when necessary, as part of the firm's integrated IP offering in the Northern Triangle countries and beyond.

EDUCATION

- Graduated as a lawyer from *Universidad Centroamericana Jose Simeón Cañas*, San Salvador, El Salvador (2021)

PROFESSIONAL MEMBERSHIPS

- INTA
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