



HONDURAS OFFICE

Associate

MAYORA IP

Trademarks Prosecution,
Litigation, & Transactional Work

mmartinez@mayoraip.biz

Languages: Spanish – English

MARIA ISABEL MARTÍNEZ

María Isabel started her legal career in 2018, as a law student at the Universidad Autónoma de Honduras.

Prior to joining Mayora IP in 2025, María Isabel worked with another leading Honduran IP practice, quickly demonstrating exceptional skills that led to her heading up the firm's IP department across five countries. This regional management across the whole range of IP matters involved a large volume of work, a significant responsibility so early in her career but an accurate reflection of her legal talent as well as her outstanding organizational abilities.

In addition to trademarks, María Isabel has experience in the highly technical field of patents, with a particular expertise in software copyright matters including licensing aspects. She has provided ancillary corporate support to NGOs in the course of her IP counsel, and is currently studying for a Master's Degree in Corporate Law.

María Isabel forms part of MIP's Honduras office team but is crucial to the firm's comprehensive IP service offering in the Northern Triangle countries and beyond. She represents national, regional, and international rights holders, highly valued for her ability to anticipate and adapt to their needs.

EDUCATION

Master's degree student (Corporate Law) at Universidad Tecnológica Centroamericana (UNITEC), Tegucigalpa, Honduras (2025 - present)

Graduated as a lawyer from the Universidad Nacional Autónoma de Honduras, Tegucigalpa, Honduras (2023)

PROFESSIONAL MEMBERSHIPS

- INTA