



## EL SALVADOR OFFICE

Junior Associate  
MAYORA IP

Litigation & Transactional

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Languages: Spanish – English

# SOFIA AGUIRRE

Sofia started her legal studies in 2016, and her first position involved providing pro bono legal assistance to women of low incomes in the fields of criminal, labor, and family law.

Sofia joined IP private practice in 2019 with another market-leading intellectual property department, where she gained valuable experience of international brand portfolio management and administrative litigation relating to trademarks. She also gained insight into IP rights as they relate to new technologies and maintains an active interest in this fast-developing branch of IP.

Sofia joined Mayora's El Salvador IP team in 2022, where she works the whole range of trademark matters for leading regional and global brands, from prosecution and administrative litigation, through administrative contentious actions to judicial lawsuits. She also provides continual legal support to the firm's Guatemala and Honduras offices.

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## EDUCATION

- Graduated as a lawyer from Universidad Centroamericana José Simeón Cañas, San Salvador, El Salvador (2022)

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## PROFESSIONAL MEMBERSHIPS

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