

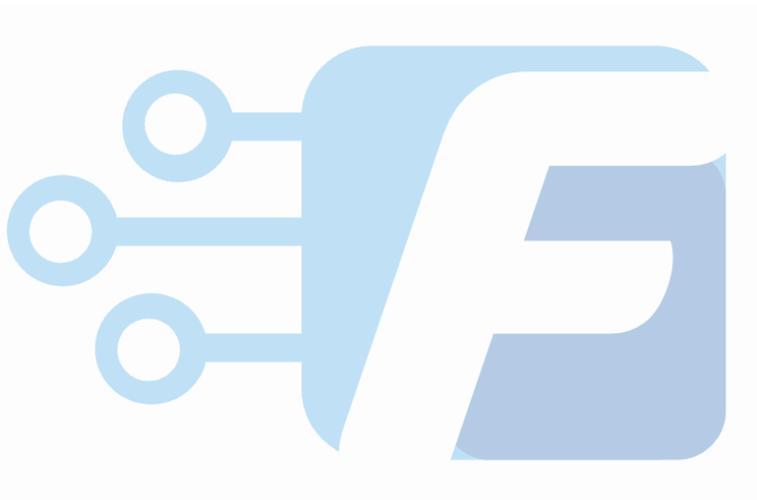


FMCG Service Offerings



Explore How Our Solutions Align with Your Business Needs

An Overview of how our solutions support your challenges



sales@fastechai.com



<https://fastechai.com/Get-In-Touch>

About FastTech.AI

Our mission is to provide the best solutions to customers at the **fastest pace** the speed of business value.

We constantly explore new ways to deliver excellence in our services & products to make our customer happy.



Solution Accelerators

Invest & Built

- Generic Models
- Industry Best Practices
- Composable Architectures
- Certified Resources

Best of Breed Solutions

- Gartner Qualified
- Technology Scanning
- Partnerships

Accelerate Business Value

- Off the shelf solutions first
- Low code platforms
- Accessible & Maintainable Solutions

Secure by Design

- Well supported platforms
- Secure by Design

Our Solutions



AI Conversational Agent



**AI Planning
Optimization &
Scheduling**



**Product Information
Management &
eCommerce**



**AI Process
Automation**



**AI Demand
Planning &
Forecasting**



**AI Document
Processing**

AI Conversational Agent



Meet ATLAS & ORION

Delivering Value Today, Expanding with Your Business

ATLAS

A Customized Conversational AI

ATLAS is a ready conversational AI that can be **trained and customized** to support different interactions within the business context.

ATLAS can guide conversations related to:

- Distributor and partner onboarding
- Product and information inquiries
- Internal FAQs and operational guidance
- Process-related questions across teams

And many more

Business Value :



Faster and more consistent responses



Reduced dependency on manual support



A single conversational layer applied

ORION

Platform Behind ATLAS

ORION is the AI Conversational Platform that will power ATLAS.

ORION provides the UI/UX and management layer to configure, train, and manage conversational experiences. It enables organizations to expand usage, refine interactions, and take greater ownership over time.

High-Impact Use Cases for AI Conversational Agents

A well-implemented AI agent adapts to different audiences and objectives, without changing the interface.

Customer Support & FAQs

- Resolve individual inquiries faster while reducing support workload

Medical & Product Education Assistant

- On-demand access to approved product, usage, and safety information for partners and stakeholders

Internal Knowledge Assistant

- Reduce time spent searching for SOPs, policies, and internal guidance

Sales Assistant

- Guide prospects and improve conversion rates

Regulatory & Public Information Assistant

- Deliver accurate, trusted public information at scale

Why Users Prefer AI Conversational Agents



24/7 Instant Support

Get answers anytime, without waiting

Users receive immediate assistance, reducing frustration and drop-offs.



Faster Information Access

Ask directly, skip the search

Users find what they need instantly, even on complex websites.



Personalized Experience

Responses tailored to each user

Conversations adapt based on context, behavior, and past interactions.



Multilingual Support

Accessible to users everywhere

Users interact in their preferred language, with no additional friction.

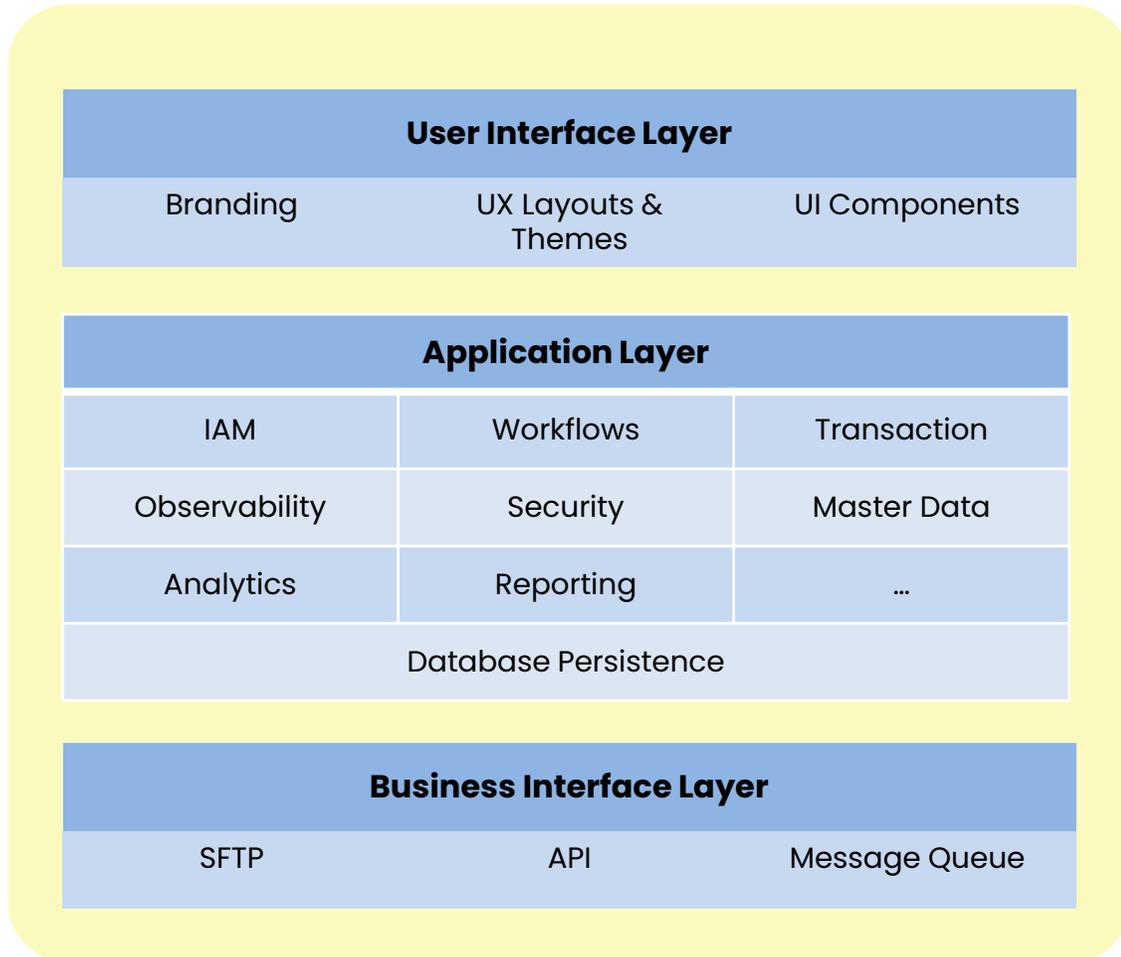
Check out the **AI Conversational Agent** prototype here:

<https://combiphar-chatbot-protov1.fastechai.com/>



FastTech.AI Conversational AI Agent Solution

Orion AI Agent Platform



Google AI Stack



AI Planning Optimization & Scheduling



FastPlanner.AI

Operational Pain Points AI Optimization Addresses



Schedules break under real-world conditions

Last-minute absences, uneven workloads, and skill mismatches force manual fixes every day



Delivery plans rely on fixed rules in a changing reality

When conditions shift, planners intervene without knowing the full cost or service impact



Capacity is optimized early, but flexibility disappears later

When demand shifts, capacity cannot be rebalanced without ripple effects across cost and service



Planning conflicts surface too late to avoid impact

Machine limits, labor constraints, and order priorities collide after delays or rework are unavoidable

Our AI Optimization & Scheduling Solution (FastPlanner.AI)

FastPlanner.AI, an AI constraint solver, could help in optimizing resource-constrained planning and scheduling by improving the allocation of people, assets, time, and budget.



Employee Shift Rostering

Optimizes scheduling for FMCG field sales, warehouse, and production teams based on availability, skills, and fairness.



Vehicle Routing Optimization

Designs the most efficient FMCG delivery routes to reduce distance, fuel costs, and missed delivery windows.



Capacity & Load Optimization

Maximizes utilization of trucks, warehouses, and storage capacity while minimizing waste and inefficiencies.



Production & Job Scheduling

Optimizes FMCG production lines, machines, and workforce allocation to shorten lead times and control costs.

Product Information Management & eCommerce



Why Website & Product Data Platforms Still Matter for FMCG



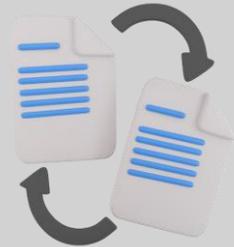
Establish a single source of product truth across channels

Web platforms govern claims, pricing, and compliance; social media only amplifies messages



Reduced risk of brand and compliance errors at scale

Prevents outdated labels, claims, or product information from appearing across markets, agencies, and digital channels



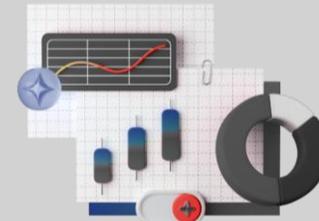
A foundation that scales with portfolio growth

Supports new SKUs, variants, and markets without reworking websites or duplicating content



Operational continuity beyond campaigns

Supports ongoing product and distributor operations beyond marketing cycles

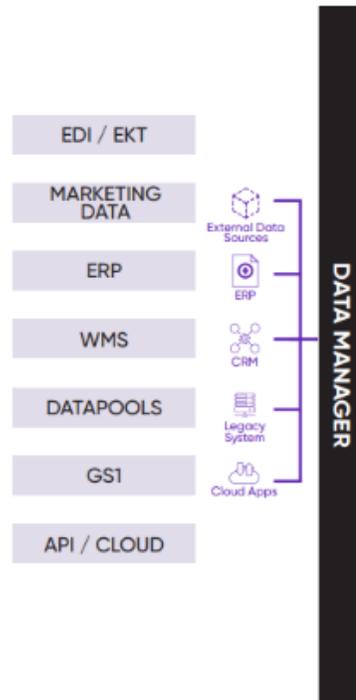


Decision-ready insight into product demand

Shows which products and markets drive real engagement and conversion

Why PIMCore?

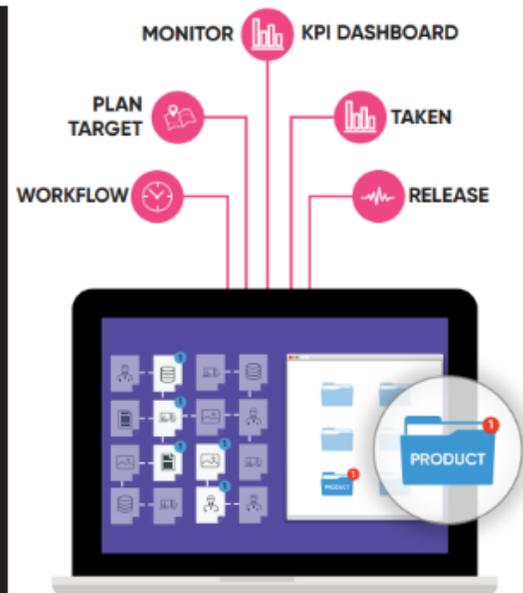
COLLECT



STEP 1

IMPORT & CONNECT

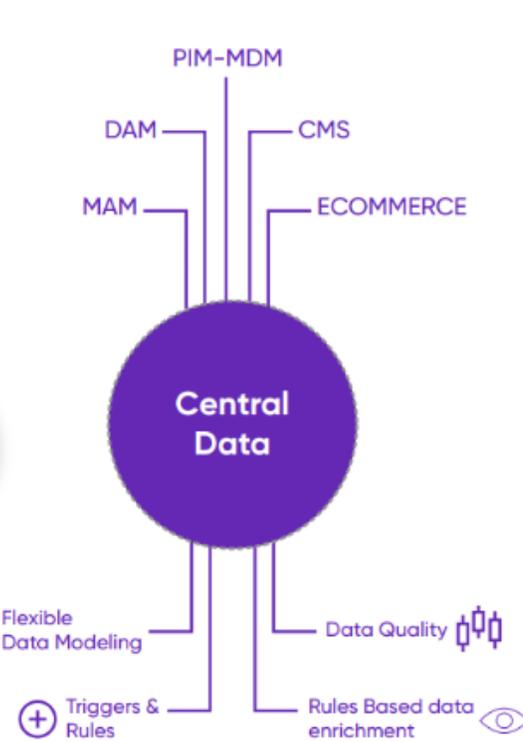
COCKPIT



STEP 2

TARGET, PLAN & MONITOR DATA QUALITY

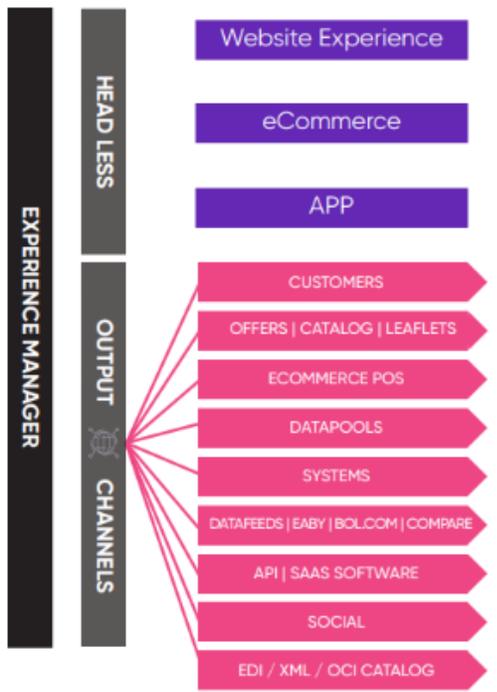
ENRICH



STEP 3

CONTROL & DELAY DATA

DATA DISTRIBUTION



STEP 4

CREATE DIGITAL EXPERIENCE ON EVERY CHANNEL & DEVICE

Product Information Management

PIMCORE® Capabilities



Centralized product data and digital assets

Manages product information, variants, and media in one governed platform



Built to scale

Handles large product portfolios, multiple markets, and growing complexity without duplication



Workflow and automation

Controls updates, approvals, and changes with less manual coordination



E-commerce and digital experience readiness

Supports e-commerce and digital experiences directly on top of trusted product data without duplicating systems or content



Single source for all channels

Publishes consistent product data to websites, partners, marketplaces, and internal systems.



Customer and engagement data unification

Connects product data with customer, distributor, and interaction data to support personalization, segmentation, and insight-driven decisions

Product Information Management

PIMCORE®

Data Management			
Application			
Product Information Development		Master Data Management	
Digital Asset Management		Customer Data Platform	
Capabilities			
Modelling	Integration	Management	Tagging
Reporting	Sharing	Publishing	Automation
Workflow	Quality	Optimizing	Marketplace Integration

Experience Management	
Application	
Digital Experience Management	Digital Commerce Platform
Product Experience Portal	Asset Experience Portal
Capabilities	
Content Management	B2B / B2C Commerce
Multi Channel Publishing	Marketing Automation
Download Cart For Asset	User Specific Catalogue

Integration				
Data Hub PIMCore Data Integration Hub	CORE API Application Programming Interface	Co-Pilot Extendable, Context Sensitive AI Assistance	Capabilities	
			REST	GRAPHQL
			File Export / Import	
			JSON	Generative AI

AI Demand Planning and Forecasting



AI Demand Planning and Forecasting



In FMCG, demand is shaped by promotions, seasonality, and multiple channels. Traditional planning approaches often struggle to keep pace, leading to forecast inaccuracies that impact inventory, service levels, and cost.

Business Value

- **Improve forecast accuracy** to reduce stock-outs and excess inventory
- **Respond faster to demand changes** across products, locations, and channels
- **Align supply, sales, and finance planning** with a shared demand signal
- **Reduce manual planning effort** while increasing decision confidence

Why It Matters

More accurate demand plans directly translate into better service levels, lower working capital, and improved margin control.

RELEX **Aligned to Business Outcomes**



Common Planning Challenges	How RELEX Demand Planning Helps
Demand signals are fragmented across channels, regions, or business units	Creates a unified demand forecast across products, locations, and planning horizons
Forecasts rely heavily on manual adjustments and assumptions	Automates forecast generation and highlights only true exceptions
Plans struggle to keep up with demand volatility and short-term changes	Uses continuous demand sensing to adjust forecasts as conditions change
Limited alignment between planning, supply, and commercial teams	Provides a shared planning view across functions
Low confidence in forecasts impacts inventory, service, and cost decisions	Improves forecast accuracy and decision confidence



Business Outcomes

- ✓ Reduced forecast error
- ✓ Improved availability and service reliability
- ✓ Leaner inventory and reduced waste
- ✓ Faster, more confident planning cycles

Demand Planning

-  Demand planning
-  Demand sensing

Manufacturing Planning

-  Master planning
-  Production scheduling
-  Distribution planning

Collaboration

-  Supply chain collaboration

Inventory & Replenishment

-  End-to-end inventory planning
-  Fresh inventory
-  Automatic replenishment and allocation

-  Channel planning
-  Fresh store ordering

Retail Operations

-  Workload forecasting
-  Store execution
-  Predictive inventory

Space & Assortment

-  Assortment planning
-  Planogram optimization
-  Retail floor planning

Pricing & Promotions

-  Deal management
-  Price optimization
-  Promotion planning
-  Seasonal planning

Diagnostics

-  Diagnostics

Strategic Planning

-  Integrated Business Planning (IBP)
-  S&OE and S&OP
-  MFP/OTB

[See all Solutions](#)

AI Document Processing



DocuAssist.AI

DocuAssist.AI helps organizations manage, process, and extract value from large volumes of documents across their lifecycle



Common Pain Points in Document-Driven Processes	Solution Mapping
Fragmented document storage and limited visibility	Centralizes document storage across enterprise systems (e.g. SharePoint, cloud storage)
High manual effort with inconsistent outcomes	Automates document processing such as classification, verification, comparison, and summarization
Unclear workflows and approval bottlenecks	Supports document-driven workflows including review, collaboration, approval, and e-sign
Limited traceability and operational insight	Reduces manual handling while improving consistency, traceability, and productivity



Addressing Document Challenges Across Business Teams



Distributor Onboarding & Trade Agreement Management

Distributor onboarding is **slow** due to manual document checks, pricing validation, and approvals across teams.

How DocuAssits.AI Fits

DocuAssist.AI will automatically capture, validate, and route distributor documents to Sales, Legal, and Finance.

Business Outcome

- ✓ Faster distributor activation
- ✓ Reduced compliance and pricing risk
- ✓ Earlier revenue realization



Commercial Contracts & Agreements Intelligence

Commercial contracts and amendments are often **document heavy and fragmented**, making it difficult to track obligations, versions, and key terms.

How DocuAssits.AI Fits

DocuAssist.AI extracts and compares key contract information, summarize changes, and supports review and approval workflows.

Business Outcome

- ✓ Better visibility into contractual obligations
- ✓ Reduced contract leakage and risk
- ✓ Faster renewals and negotiations



Enterprise Document Intelligence Layer

Across departments, teams manage documents differently, resulting in **duplicated tools, inconsistent processes, and limited visibility** at the enterprise level.

How DocuAssits.AI Fits

DocuAssist.AI provides a shared document intelligence layer that standardizes processing, workflows, and access across functions

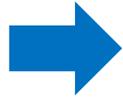
Business Outcome

- ✓ One Platform supporting multiple teams
- ✓ Lower operational overhead
- ✓ Scalable foundation for future automation

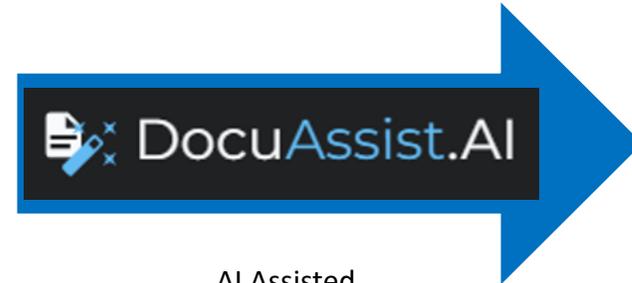
From Manual Document Handling to Intelligent Automation



Submission
of documents
from the internet



Thousands of electronic
Documents Submission
requiring manual processing.



AI Assisted
Automated Document Processing

- Verification
- Classification
- Compare
- Organize
- Convert
- Merge
- Translate
- Summarize
- ...etc

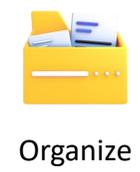
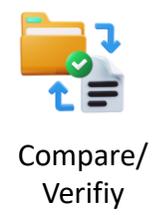
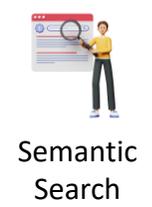
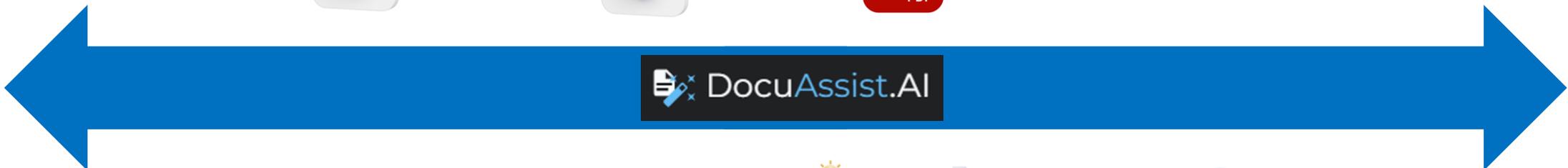


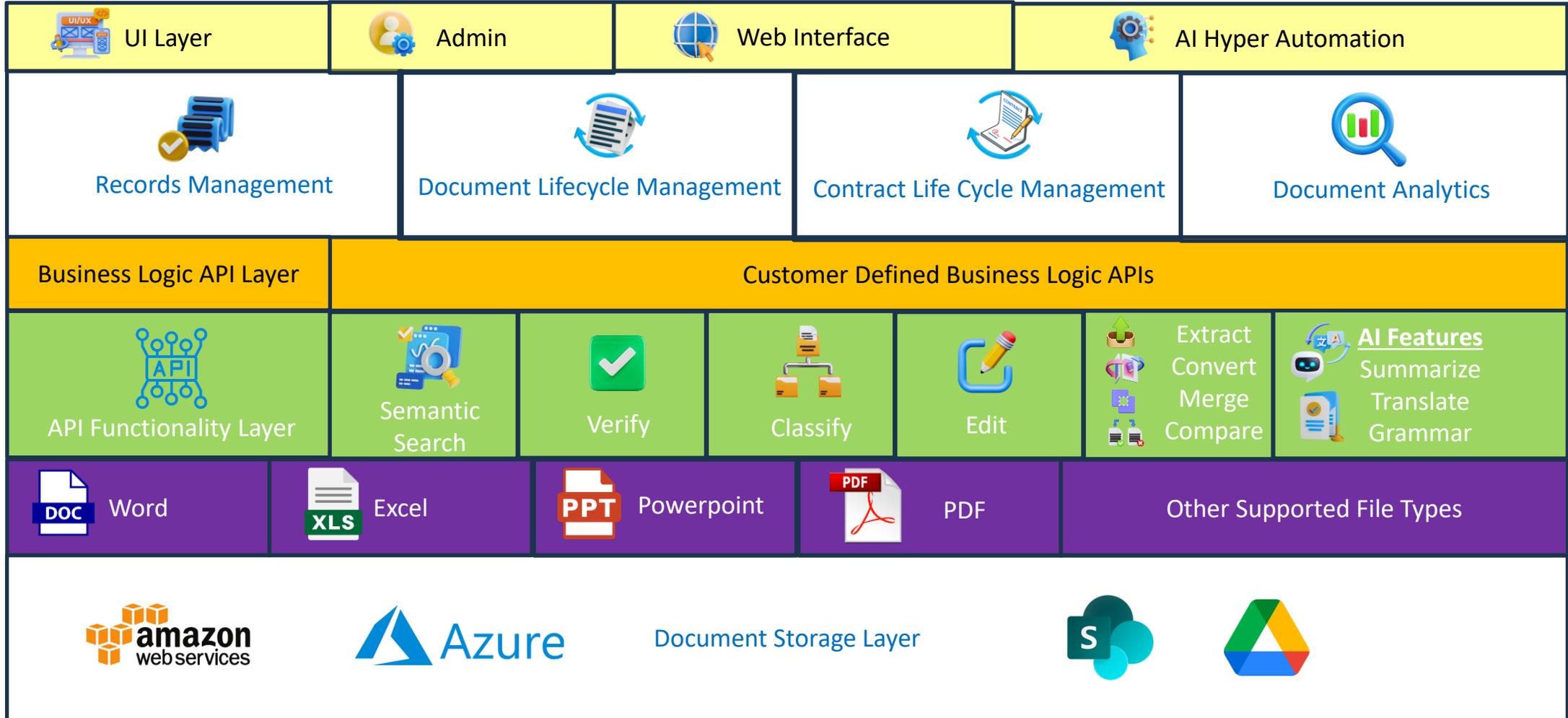
Improved
Productivity.

Automate Document Driven Business Processes

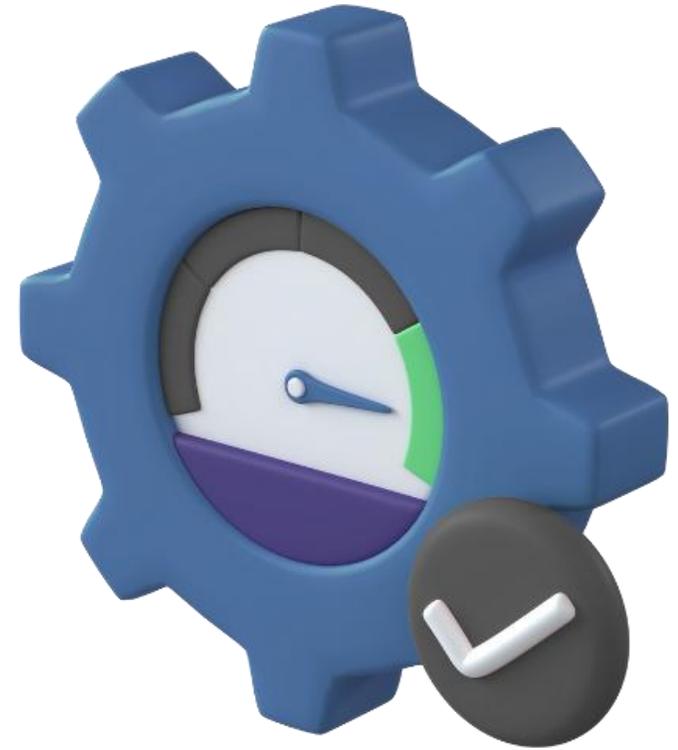


Templates for various Business purposes





AI Process Automation





A low-code platform that **automates business rules, approvals, and workflows** across enterprise systems, reducing manual work and hard-coded logic.

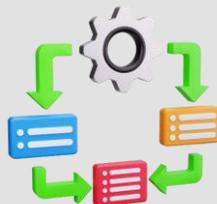
Why It Matters?



Speeds up **decision making** and **process execution**



Reduces **operational risk** by making rules transparent and auditable



Integrates with **existing systems** without heavy custom development

Who Can Benefit?

(not limited to)



FMCG and CPG

Manages complex commercial and eligibility rules across **ERP, CRM, and sales channels**.



Hospitality

Orchestrates guest eligibility and exception decisions across **booking, loyalty, and operations systems**.



Banking, Lending, and Insurance

Manages **eligibility, policy, and exception decisions** with full auditability across core systems.



Power Apps

A low-code platform to rapidly build business apps that connect to Microsoft 365, Dataverse, and enterprise systems, enabling teams to digitize processes faster.

Why It Matters?

Who Can Benefit?

(not limited to)



Enables **business-built apps** with **IT-grade governance**



FMCG and CPG

Digitizes sales operations, distributor onboarding, and internal approvals built Excel and Teams



Connects seamlessly to Microsoft ecosystem with **built-in security and identity**



Corporate Enterprises

Internal workflow, reporting, and productivity apps embedded in Microsoft Teams



Embedded in Microsoft Teams and **365**, for faster adoption with minimal change



Healthcare (Non-clinical)

Operational, compliance, and internal tracking apps with enterprise-grade security

Our Services



Application & IT Services

- Low-code Application Development
- Java Stack Development
- .NET Web Application Development



Artificial Intelligence

- Generative AI Solutions
- AI Agents



Digital Marketing & Web Optimization

- Content Management System
- Digital Marketing & Analytics



Automation & Scheduling

- Automate processes & workflows
- Optimize schedules & resources
- Improve efficiency & performance



Resource Management

- Access to talent pools
- Talent validation
- Onboarding support



Test Quality Automation

- Automate testing across applications
- Improve quality, speed & release confidence

THANK YOU!

For further queries or information please reach to:

 sales@fastechai.com

 <https://fastechai.com/Get-In-Touch>

