Chartpresso©
Socializing Analytics

Chartpresso *is a data socializing platform used by individuals and enterprises to publish datasets, build live charts, dashboards**, share & trade** valuable insights.*

http://Chartpresso.com

Challenges faced by businesses in Current marketspace.

Organizations encounter a plethora of obstacles when assisting both external customers and internal teams, who depend on organizational data to enhance business worth. A diverse array of issues hinders the effectiveness, expansion, and competitive edge of enterprises.

Modern businesses produce a lot of data. Don't let your information get wasted by under-utilizing it. Make use of every piece of info that matters for successful business operations. Chartpresso allows you to have a clear view of your business operations, forecasts and trends. Start managing your business intelligently now.

Delayed Decisions
Inability to use information quickly enough to turn it into actionable decisions.

Inefficient Operations
Are you at a risk of losses, problems or cost run-ups due to poor data quality management?

Lack of Tracking
Losing growth potentials due to lack of tracking progress, performance and trends.

Internal Organization
Difficulty in making sense of business data due to unconsolidated information.

Customer Management
Unable to manage clients, vendors and customer info resulting in reduced competitive edge.

Security
Risk of security breaches due to inadequate information security and user access management.

How we overcome challenges

Information flows like the lifeblood of any business. The true power lies in shaping your business using data-driven trends. This turbocharges decision-making, enhances customer service, and slashes risks and costs. We're on a mission to wield analytics across two major info realms.

- Customer Facing - sharing essential information with customers will result in a higher customer satisfaction rate which will translate into increased revenue and higher ROI.

- Internal Optimization - help you improve how information is used to execute and monitor the business. Uncovering the performance metrics can yield greater competitive edge, save valuable time and increase business value.

Business Analytics approach

We help organizations become more data-driven and use the information efficiently to overcome the challenges causing slow business growth. Whether you are starting a new business or successfully running one – getting all the data and every performance metric related to the operations at a single place instantly make business management effective.

Chartpresso Analytics automate analytics on wide range of functions in an organization for its analytics needs. Whether you are a business with minimum data capturing capabilities, or a full-fledge data driven organization, we'll help you discover the critical functions where the analytics will bring the most value for your business.

We Understand Your Analytics Needs

We Streamline & Curate Your Data.

You Measure & Monitor Insights

Increase **Your** Business Efficiency and Value

Increased business value
Make informed decisions and reduce the risk and cost on running your business. This will result in increased business value and higher ROI.

A step closer to data driven organization
Data is the lifeblood of business. Structure your organization around the modern trends. We let you take up challenges of future by making your organization data driven.

Unlock the full potential of business
Don't let your business information be buried under the piles and files. Get competitive edge by unlocking valuable insights by uncovering key performance metrics.

Cost effective solutions
We have set simple and non-confusing pricing plans. Our plans deliver the best value.

Industries & functions which benefit from Business Analytics

We enable wide range of functions across various industries for their analytics needs. Any function which captures and utilize structured data - can transform its processes using Chartpresso Analytics.

Financial Institutions
Financial institutions generate massive data troves, ripe for harnessing analytics that turbocharge quick decision-making and insightful analysis. Our solutions accelerate reconciliation, streamline, condense, and manipulate extensive information across the following domains:
• Risk Management
• Corporate Finance and Treasury
• Retail & Branch banking
• Product Control & Accounting
• Trading positions data repositories
• Reference data repositories.

Consumer Product
In today's cutthroat consumer landscape, competition is fierce. Consumer-focused companies are refining essential processes that hold the key to amplifying market share and driving sales.
• Customer-focused Analytics
• Inventories Tracking
• Supply-chain Monitoring
• Sales & Marketing Analytics

Services Industry
Service industry needs constant monitoring of KPIs to survive in the market. It is imperative to capture, consolidate and analyse KPIs and allow real-time monitoring.
• Staffing Agencies
• Marketing Agencies
• Real-estate Brokerages
• Automotive Dealers
• Education Providers

Healthcare & Pharma
Healthcare providers invest greatly to capture & analyse Patient Safety data. Patient safety is not only essential for quality of service but helps provider keep the medical cost lower.
• Risk Management
• Incidents Reporting & Tracking
• Patient Safety Management
• Feedback Management
• Clinical Intelligence
Deal management & tracking

Supply-chain & Manufacturing
Business Intelligence is the key to success when the output value depends on many variables which needs constant monitoring. We can implement analytics dashboards so that you don't loose ends when it comes to capturing and analysing critical data.
• Shipment Tracking
• HMI (Human Machine Interface) module data
• Productivity Monitoring
• Sales Funnel Management
• Customer Analytics

Information Technology
Software development, IT support and Infrastructure Management produce large amount of un-tapped and unanalysed data as issue logs, support tickets and other support services. Organizations can implement analytics on various data hops to streamline and enhance business processes.
• Issue Tracking Analytics
• Project Analytics
• Backlog and Requirement Management
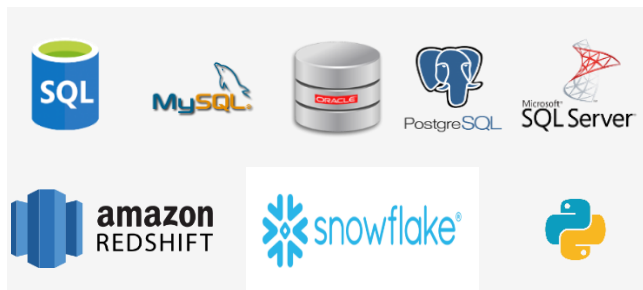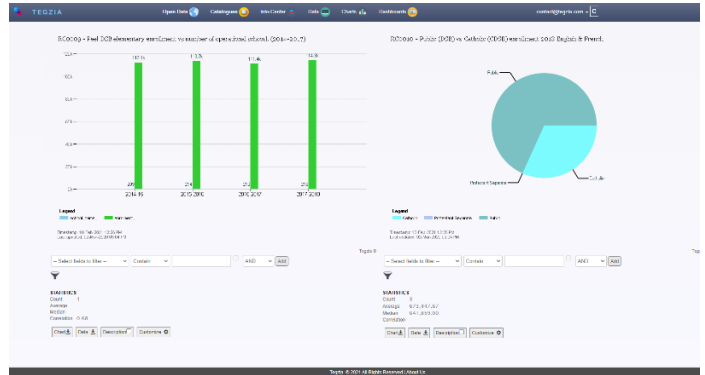• PMO Cost Management
• Others

Our Solution

Chartpresso is a socializing platform to publish datasets, real-time charts and dashboards. The platform is used by individuals and enterprises to socialize valuable insights with internal teams or customers.

Data Analytics

- Automate data ingestion from various data sources. Slice, dice, drilldown and summarize all from web browser.
- Create data catalogues and publish your own datasets, charts and dashboards.
- Curate metrics and insights about your business and utilize them internally or share publicly on social media platforms.

Socializing Analytics

- You can build your own business analytics portfolio by curating datasets and publish valuable information on your analytics profile page.
- Share analytics publicly or onboard teams who can securely utilize analytics. The platform offers full feature user-access management.
- Monitor critical statistics, metrics, trends, forecasting and business insights.

Technology & Data Connectors

Chartpresso Analytics connect to all SQL databases either on cloud or on-premises over ODBC. This means Chartpresso Analytics can connect to databases such as MySQL, PostgreSQL, Amazon RedShift, Snowflake, MS-SQL Server, Oracle, Sybase etc. In addition, you can source data from Google spreadsheets (from Goole Drive), File based data over FTP (file storages) as well as local file-based data (text, spreadsheets, CSVs).

Services

We are keenly focused on our client's best interests and aim to deliver solutions which meet their goals and objectives. We are committed to maximize the business value by implementing effective solutions allowing our clients to make the most out of their investments. Even if you choose not to use Chartpresso Analytics proprietary platform, our analysts can help you with business analysis and analytics needs.

• Business Analysis & Strategy
• Business Intelligence
• Advanced Data Analytics

Deployment

Chartpresso is a self-serve, online web-based app. You can sign up in minutes using e-mail address and start connecting to your data. For large enterprises which require on-premises deployment, we commit to deploy in hours, not days. Chartpresso runs on all web browsers.

Data Storage

All cloud data is stored on third party managed secure servers with 99.5% uptime.

Data Privacy & Security

We have put in great effort in securing our cloud storage and data privacy policies to keep our customers worry-free. Checkout detailed privacy and security policies at: https://Chartpresso.com/policy/privacy

Support

We offer personalized support plans for all our customers. The support plans include tech support for Chartpresso Analytics app and business analytics consulting.

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