Lehi Valley\_

## Popcorn

Specialty Flavors





- New lower price.
- Fresh made to order.
- Professional design team available for Private Label
- Variety of packaging solutions.
- New in 2024, Butter Rum Cashew is now available.

## WHY SPECIALTY FLAVORS

- In a Progressive Grocer's survey, 58% of consumers said that they purchase popcorn as a snacking option.
- Consumers today are interested in flavor innovation which drives trial and new customers to the category.
- Holidays are often times where more indulgent treats such as our Butter Rum Cashew is popular or family favorites like pumpkin spice or gingerbread.







Our shipper boxes range in sizes from 14" x 7" x 7 5/8" to 19 3/8" x 12" x 10."

## **NATIONAL SALES TEAM**

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