

Lehi Valley

# Puffs

Lehi Valley's #1 Snack Line



GLUTEN FREE



BAKED NOT FRIED

## PROPRIETARY FLAVORS

- Golden Caramel Corn Nuggets™  
#1 flavor at Lehi Valley in PL
- Sea Salt Caramel
- Butter Toffee
- Cinnamon Roll
- White Cheddar
- White Cheddar w/Jalapeno
- Fuego - **New!**

## WHY LEHI VALLEY

- Puffs are manufactured on-site.
- Snackworthy Brand.
- Private Labeling options.
- Professional on-site design team.

## WHY PUFFS

- The puffed and extruded snacks category increased by 16.2% year over year. Total sales of \$36.89 billion.
- Private label corn snacks saw a 51.3% increase in sales.
- Hot/spicy saw the largest increase over the past year, while cheddar saw the largest increase two years ago.\*

\*According to Circana (Chicago) data from the past 52 weeks, ending on April 23, 2022.



## NATIONAL SALES TEAM

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Tastemaking Since 1985

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