## A LETTER FROM The freemans



## DEAR CUSTOMER,

When it comes to snack foods, or even private label services in the snack food industry, we know you have a lot of options. Let us introduce you to the Lehi Valley way of doing business.

Lehi Valley Trading Company was officially organized about 40 years ago, when we began packaging and private labeling products for farm markets and local grocery chains, but the business really began long before that. Our family has been in agriculture for more than six generations, most recently growing citrus in Lehi, Arizona (a community within Mesa that predates the city's own founding) in the mid 1960's.

To supplement citrus sales at a family roadside stand, and later store, we traveled around the southwest searching out the highest quality nuts and dried fruits to sell to our customers. The product offering soon expanded to include the highest quality candies and chocolates, all hand packed on site to ensure freshness and value.

Soon, other companies began asking to buy our packaged products, and we moved into the realm of private labeling, officially organizing Lehi Valley Trading Company in 1985. Over time, to guarantee that the highest quality products were offered, we decided to get into the manufacturing business, expanding to nut roasting, hand mixed trail mixes, original granola recipes, and of course popcorn and nuggets. We now offer more than 350 skus in these and other snack categories, and we still search out the highest quality products, traveling to visit vendors and equipment manufacturers. We strive to use the highest quality ingredients in all products we manufacture in house.



We've been immensely blessed with growth and expansion, and use state-of-the-art manufacturing equipment throughout our production facilities plus invested in fully automated packaging equipment to meet the needs of our national accounts. Many items are still packaged by hand, in the old way, to make sure it's done the right way.

With over 40 years of private label snack food success and growth, we know we can meet your needs and build a relationship that adds to our rich history and heritage. With the many services, like private label design, branded lines, products packed fresh-to-order, and a variety of packaging types and sizes, we're confident Lehi Valley can be your best one-stop shop for snack foods and private labeling.

We look forward to earning your business!

Sincerely,

Lewis and Trecia Freeman

Owners, Lehi Valley Trading Company

## Tastemaking Since 1985

