# Anonymous Marketing Manifesto

The Anonymous Hustler.

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#### **Anonymous Marketing Manifesto**

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# **Don't Skip This Part!**

Alright, listen the fuck up because The Anonymous Hustler is about to blow your fragile little minds with some harsh truths.

If you're easily offended or need a safe space, get the hell out and crawl back to your soul-sucking 9-5 grind.

For those who can handle the real deal, welcome to the brutal battlefield where only the cunning and cutthroat make it out alive.

**Let's get one thing straight:** I'm here to <u>stack cash</u>, not make friends. And if you think you can get rich overnight without taking some simple, smart actions, you're dumber than a box of rocks.

Now, why am I even bothering to tell you this?

Simple. Most so-called "gurus" out there are feeding you bullshit, painting a rosy picture, and selling you fantasies. They want to keep you dumb and docile, so you keep buying their crap.

But I don't have time for that!

I'm here to rip off the band-aid and show you the raw, unfiltered truth. This shit isn't going to be popular. Hell, most people will hate it. But that's because the truth hurts.

The reality is, the majority of the products in the business opportunity and make money online niche are absolute trash.

They're worthless junk dressed up with fancy words and empty promises.

But guess what?

It doesn't matter!

People are buying the dream, not the product. They want to believe there's an easy way out, and they'll throw money at anything that offers them a glimmer of hope.

So, if you've got the guts to face the truth and the brains to use it, stick around. I'll show you how to turn this trash into cash.

We're not here to win popularity contests; we're here to make serious money. If that's too much for you to handle, then go cry to someone who cares. For the rest of you, welcome to the hustle...

# Ain't Nobody got time for that!



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Alright, let's cut the crap. I'm not here to pad this out with fluffy words and empty promises. I'm here to spell it out exactly as it is.

Quality over quantity - that's my mantra.

I've waded through countless long-winded books and marathon courses that left me with fuck all. They were stuffed with filler, beating around the bush, and in the end, they delivered nothing but disappointment.

But then there were those rare gems – the 5 - 20 page manuscripts that cut to the chase and changed my life. They were concise, straight to the point, and packed with actionable insights.

That's what I'm offering here. No bullshit, no fluff. Just the raw, unfiltered truth that you need to make serious money.

I don't have time for drawn-out narratives, and neither do you. Every minute you waste on padded content is a minute you could be hustling and making bank. The industry is full of charlatans selling you thick tomes of nothingness. I've read enough of them to know they're just trying to justify their price tag with page count, not substance.

The real value lies in brevity. When you strip away the unnecessary crap, you're left with pure gold. That's what I deliver. Quick, actionable steps that you can implement immediately. No fluff, just stuff that works.

So, if you're here expecting a novel, you're in the wrong place. Let's crack on...

# Is there a hole in your bucket you muppet?

Ever heard the children's song "There's a Hole in My Bucket"?

It's a perfect analogy for newbie internet marketers. In the song, Henry keeps going round in circles, trying to fix his bucket, but he never actually gets anywhere because he's too caught up in pointless details and endless loops of problems and solutions.

Newbie internet marketers are just like Henry. They dive into this game with stars in their eyes, thinking they're going to strike it rich overnight. But then they hit their first snag – maybe their website isn't getting traffic, or their ad campaigns are bombing. Instead of fixing the root issue, they get stuck in an endless cycle of trying to patch up their bucket with useless advice and half-baked strategies.

Henry's bucket has a hole, and no matter how much he tries to fix it, he keeps missing the point. Newbies do the same thing. They buy course after course, ebook after ebook, thinking that the next one will be the magic fix. But these materials are often filled with fluff, leading them nowhere. They're stuck in a loop, just like Henry. They're focused on the wrong things – fancy websites, logos, and unnecessary tools – instead of what really matters: converting traffic into sales.

Just like Henry needed to take a step back and actually fix the hole in his bucket properly, you need to cut through the bullshit and focus on the essentials. They need actionable, straightforward advice that gets to the heart of making money online. That's what I'm here for. I'm not going to give you a patch for your leaky bucket; I'm going to show you how to get a brand-new bucket that actually holds water.

And the irony is, you do it by pitching bucket patches to others.

So, if you want to break the cycle and actually start making money, you need to ditch the "hole in my bucket" mindset. Get serious, get focused, and follow the real steps that lead to success.

By the way, mindset really is 99% of this. Change your thinking, change your life.

What do you REALLY need to make cash in the biz-opp and mmo niche as a faceless affiliate apart from a giant set of gonads (you don't actually need them I know chicks who have done this shit too)

Let's find out...

# Niche selection takes too long. Fuck that - do this.

Picking the right niche is the first and most critical step in your journey. Screw this up, and you might as well pack it in and go back to your soul-crushing 9-5.

Get it right, and you're on the fast track to making serious bank.

But most people writing about niche selection are so full of shit.

**Let's cut through the noise and get to the point:** you need a niche that's proven to be profitable, where people are willing to spend big bucks. So don't go looking for a niche, just jump in to this one cos it's piss easy...

Here's the deal: the Make Money Online (MMO) and Business Opportunities (Biz Opps) niches are your gold mines.

Why?

Because they attract people who are desperate and willing to invest in their dreams.

They're looking for quick fixes, magic bullets, and easy paths to wealth. They're ready to throw money at anything that promises to change their lives. This desperation is your opportunity.

People in these niches are **not just buyers**; they're dreamers. They believe in the possibility of transforming their lives overnight. This makes them prime targets for high-ticket items and recurring revenue models. They're emotionally driven, making them easier to convert. They're buying hope, and that's a powerful motivator.

The demand in these niches is evergreen. Economic downturns, job dissatisfaction, the allure of entrepreneurship – these factors ensure a constant flow of new prospects.

There will always be people looking for a way out of their current situation, and they'll keep looking for that next big opportunity.

The MMO and Biz Opps niches are flooded with products that offer high commissions. Whether it's courses, software, masterminds, or coaching programs, the payout is significant. Some products offer up to 75% commission, and high-ticket items can net you hundreds, if not thousands, per sale.

Platforms like ClickBank, JVZoo, and WarriorPlus are loaded with products that have already proven their worth.

And before you pussies start giving me reasons why you can't use a certain platform, there's no shortage of these places and I am yet to find a person who lives somewhere

who can't do this. Well apart from places like maybe North Korea, but those poor bastards aren't going to be reading this anyway!

Here's a few platforms that either myself or someone I know is using; Clickbank, JVZoo, WarriorPlus, Digistore24, Thrivecart, and as well as these there are sites that list launches across various platforms. One of the best known is MunchEye, through which you will discover many others.

With these platforms you can see the sales numbers, read the reviews, and gauge the effectiveness of the sales pages. This takes the guesswork out of the equation. You're not gambling on untested products; you're leveraging what's already working.

#### MMO is already an Affiliate-Friendly Environment

These niches are tailor-made for affiliate marketers. Companies are constantly rolling out new products and need affiliates to push them. They offer extensive resources – banners, email swipes, and landing pages – to make your job easier. They want you to succeed because your success is their success.

**Let's get one thing straight:** you're here to make money, not to save the world. The MMO and Biz Opps niches are <u>where the money is</u>.

Don't waste your time and energy on niches that are saturated with freebie-seekers or where the profit margins are razor-thin. Stick to what works.

These niches may have a bad rap because of the sheer volume of scams and low-quality products, but that's precisely why there's so much opportunity!



# The Elephant in the room.

If you're still feeling squeamish, thinking this crosses some moral lines, let me spell it out for you in plain terms: **These people are going to buy anyway**. They're out there, credit card in hand, ready to drop cash on the next shiny promise of wealth and freedom.

And if they're going to spend that money, you might as well be the one pocketing the commission.

Look, the MMO and Biz Opp niches are driven by an insatiable demand for quick fixes and easy solutions. These buyers are hunting for hope, and they'll find it somewhere, whether you're in the game or not.

The market isn't going to vanish just because you decide to sit this one out. Someone is going to sell to them. Why shouldn't it be you?

This is basic economics. There's a massive demand for these products, and the supply will always rise to meet it. Your role as an affiliate marketer is to provide what they're already looking for. You're not creating the demand; you're simply stepping in to fulfil it. The buyers are eager, the market is booming, and the opportunity is ripe.

Some people might argue that selling these products is taking advantage of the desperate and gullible.

**But here's another perspective:** not all products in these niches are scams. Many offer real value, actionable insights, and genuine opportunities for those willing to put in the work.

**Think about this:** if you don't promote these products, someone else will. And chances are, they might not have the same ethical considerations you do. They might push the most lucrative offers without caring about the quality or value. By stepping in, you have the chance to elevate the standard, offering better products and honest marketing.

If you're still on the fence, consider this: you have the power to make a difference in how these products are marketed and sold.

You could, for example, be the ethical marketer in a sea of sharks. You can ensure that what you're promoting offers real value and potential. But if you step aside, you're leaving the field open to those who might not care at all.

So, stop second-guessing and start hustling. The buyers are out there, the money is waiting, and you have the chance to make a killing while still making a positive impact. Do it, or step aside and watch someone else take it! The choice is yours.

OK, now let's discuss HOW we do this...

# The beating heart...

Alright, pay attention because this is the real deal. The first thing you gotta know about all this affiliate stuff is that email marketing is still the beating heart of it all. It was back in the early 2000s (long before I got into this), and almost a quarter century later, nothing's changed.

You can have all the flashy ads and viral social media posts you want, but if you don't have a killer email system, you're leaving stacks of cash on the table.

Here's how you get started, and trust me, this is where the magic happens.

If you don't already have an email list solution, often called auto-responders, then you need one.

In the early days we aren't going to give a rats arse about automated follow ups, the audience we want to build are those crack-whore type info product junkies and they only care about what the newest quick fix, hit of hope is.

Forget all that shit about writing follow up sequences. I do have a few now, but 90% of my affiliate cash comes from broadcasting about the newest push button piece of hogs dung with some glitter on it.

#### **Choosing the Right Email Marketing Service**

The backbone of your affiliate marketing empire is your email system. Choose a service that will let you operate like a well-oiled machine. Here's what you need to focus on (by the way AI *helped* write these bullets, this is the correct use of AI, not getting it to write entire books of bland shite – AI is an assistant, it's not a lazy idiot's wet dream):

- **Ease of Use**: Look for a service that's intuitive. If it takes more than a few minutes to figure out the basics, you're wasting your time. You want a platform where you can drag and drop, set up emails, and get things rolling without needing a PhD in tech.
- Automation Capabilities: Although not important in the early running, automation is the secret sauce. You need a service that can handle automated email sequences, triggered emails, and drip campaigns effortlessly. This means setting up emails that go out at specific intervals without you lifting a finger. Imagine having a sales machine that works 24/7 that's what automation gives you.
- **Segmentation**: Not all subscribers are created equal. You need to segment your list based on behaviour, interests, and demographics. A good service will let you tag and categorize your subscribers so you can send highly targeted emails.

Personalized emails get higher open and click-through rates, which means more money in your pocket.

- Integration Options: Your email service should play well with others. It needs to integrate seamlessly with your landing page builders, CRM, e-commerce platforms, and any other tools you're using. The smoother the integration, the less hassle you'll have setting up and maintaining your operations.
- Analytics and Reporting: Data is power. Choose a service that provides detailed analytics so you can track open rates, click-through rates, conversions, and more. You need to know what's working and what's not so you can tweak and optimize your campaigns.
- **Deliverability**: If your emails aren't getting into inboxes, you're screwed. High deliverability rates are non-negotiable. Make sure your service has a good reputation for landing emails in the inbox rather than the spam folder.
- **Customer Support**: When shit hits the fan, you need a support team that's responsive and helpful. Look for a service that offers reliable customer support, preferably with 24/7 availability.

I admit it...

I had to edit that quite a bit, even with the latest AI at the time of writing (Late June 2024) it still produces bland, lifeless, emotionless cack.

Side note: ChatGPT is an assistant, not your Lord and saviour.



# STOP!

I've been around long enough to know that people that get these courses and reports are TERRIBLE at following instructions.

So, if you have not got a suitable email list provider – go get one.

Stop reading, review the specifications outlined and go get set up.

DO NOT CLOSE THIS REPORT! – Keep it open on this page and come back when done.

Too many of you love to read and learn, and learn some more... But you never fucking do it!

I am not making a dime out of who you sign up with, there is no affiliate link to click, I've not even told you a specific service to use!

**In other words:** There is no catch here.

I felt it important that you KNOW that I have nothing to gain. But I **genuinely** want you to <u>succeed and leave me a positive review of this product</u> so I can help other succeed by giving them the same opportunity that you are being given.

When you are signed up, create two lists or two 'Tags' depending on the system you chose.

We have 'Leads' – that's people we don't know if they have spent anything yet, and then we have 'Buyers' – which are people who have made one or more purchases (will get into how we figure that out in a bit).

If you've already got a service, log into it and make sure you have those lists or tags created.

Don't be your own worst enemy, that's probably what got you here with your digital shelves full of shitty products that haven't made you a dime.

When you have done that, we will continue.

## Pick products to promote.

First off, make sure the products you're eyeing are relevant to the MMO and Biz Opp niches. Your audience is looking for solutions to make money online, so stick to products that promise to deliver exactly that.

Look for products that offer high commission rates. You want to get paid well for your efforts. Typically, digital products offer commissions ranging from 50% to 75%, which is much higher than physical products.

Don't waste your time on unproven products. Look for products with a proven track record. Check out the sales history, read reviews, and see what other affiliates are saying. A product that's been successfully selling for a while is a safer bet.

The sales page is where the magic happens. Make sure the product has a high-converting sales page. It should be professional, persuasive, and packed with testimonials, guarantees, and clear calls to action. If the sales page looks like it was thrown together by a five-year-old, move on.

Good vendors provide affiliates with plenty of support. This includes marketing materials like banners, email swipes, and videos. They should also be responsive to your questions and willing to help you succeed. If a vendor is MIA, that's a red flag.

### Getting Approved when you're a fucking nobody.

Alright, listen up. Getting approved as an affiliate, especially when you're just starting out and don't have a track record, can feel like trying to break into Fort Knox.

But here's the secret sauce: vendors NEED affiliates.

Most of these vendors, especially on platforms like WarriorPlus, couldn't drive traffic if their lives depended on it. They rely on guys like us to do the heavy lifting. So, don't sweat it. You have more leverage than you think.

Let's break down how to get approved on any affiliate platform, with WarriorPlus as our prime example.

#### Complete Your Profile Like a Pro.

First impressions matter. You need to look like you know what you're doing, even if you're new.

Upload a professional-looking profile picture. No selfies from last weekend's party.

Write a brief but professional bio. Highlight your interest in the MMO and Biz Opp niches. If you are an illiterate prick, then get ChatGPT to bash one out for you. This isn't rocket science.

Make sure your contact information is up to date, give vendors MULTIPLE ways to contact you. When I first started and no one knew who I was and I had zero track record, I made a simple site that 'looked like' the proper job. 95% was template. I got myself on skype, whatsapp, messenger, telegram, etc. I gave vendors all of these, and even my personal phone number!

Guess what? Only ever had one phone call, but I guarantee the number being there got me dozens more approvals than I'd have got otherwise.

#### **Build a Professional Presence**

Even if you're a newbie, having a professional-looking website or social media presence makes you look legit, none of these take much time or effort these days. My first 'web site' was a done for me template I paid less than a hundred bucks for and I hosted it on the cheapest ad-free hosting I could get (under \$20 a year).

Oh, since we're mentioning stuff that costs money: Please understand that this is the backbone stuff and these low costs will seem like nothing when you get the first affiliate payments roll into your bank! You can't build an income stream without some investment of time and money and if you really think you can then I have some digital swamp land to sell you shares in.

# You gotta pitch, bitch!

When applying to promote a product, your pitch can make or break your application. Here's how to craft a convincing one:

**Briefly introduce yourself** and your interest in the vendor's product. Don't blow smoke up their ass, everyone does that. Next, **explain your plan!** Outline your marketing plan. Be specific about how you'll drive traffic – blogging, social media, email marketing, or paid ads. Be sure to **show genuine interest** in the product. Explain why you believe in it and how it will benefit your audience.

But above all... **Be Honest**. Don't pretend you're a seasoned pro if you're not. Emphasize your commitment and willingness to learn.

Here's an example of how I got started over on Warrior Plus as an affiliate:

#### WarriorPlus Example

Here's how to get approved even if you're starting from scratch.

#### **Complete Your WarriorPlus Profile.**

It's mental how many wannabes can't even be arsed to fill out their profile. Don't be one of them! Vendors click on profiles when deciding whether to give a new affiliate a try.

Upload a profile picture: Use a professional-looking profile picture.

Fill out the bio: Write a concise, professional bio. Mention your interest in the MMO and Biz Opp niches! Get ChatGPT to help if you're really stuck, but don't leave this blank.

Include your contact Information: Ensure your contact details are up to date! Sounds simple but it's important.

Link to your homepage. As already discussed, my first was a done for you template! Don't overthink this shit, but don't "not do it."

Now before one of you smart arses says "but your profile is blank," let me point out that it hasn't always been! To make my start I did break my anonymity with vendors, once established and my affiliate score was good, I removed all that because I can.

#### Write a Convincing Pitch!

When applying to promote a product on WarriorPlus, a solid pitch is crucial. If you can't sell yourself to the vendor, why should they believe you can sell their product?

We've already discussed the key points of what to include. Other things you might want to touch on are:

#### Your proposed traffic sources

Vendors want to know how you plan to drive traffic to their offers. Highlight your traffic sources, whether it's email marketing, social media, SEO, or paid ads. Show them that you have a solid plan to generate leads and sales.

#### **Any Relevant Experience**

If you don't have a track record in affiliate marketing, leverage any other relevant experience or social proof. Things like social media presence, related Experience (Mention any related experience, such as content creation, marketing, or sales, even if it's not directly affiliate marketing.)

# But the real big secret thing that almost no one does:

#### Be Persistent and Follow Up!

Persistence pays off. If you don't get approved right away, don't get discouraged:

Follow Up! Send a polite follow-up message if you don't hear back within a few days. Reiterate your interest and ask if there's any additional information they need. This also shows them that you are really serious and not one of the time-wasting idiots that tell vendors they are students of some guru or the other.

You only need to get approved for one high converting product to get started.

Once you've picked something you need to have a way to capture the email addresses of those you intend to send to the product.

Some people call these landing pages, some bridge pages, the terminology doesn't matter.

Instead of just spamming social media with an affiliate link and hope someone clicks and buys, why not increase your chances 10-fold of a sale?

You have to own the LEAD.

This should be law, never mind common sense. Sadly its neither because I see so many people toss their arms in the air, swear affiliate marketing is a scam and not one of them is capturing and following up with the most vital commodity you are going to own...

An email list.

Frankly there's no excuse for it other than you are a lazy prick who isn't taking this seriously.

You don't even have to create give-aways or 'lead magnets' like some do. It's easy to dangle a carrot without creating anything.

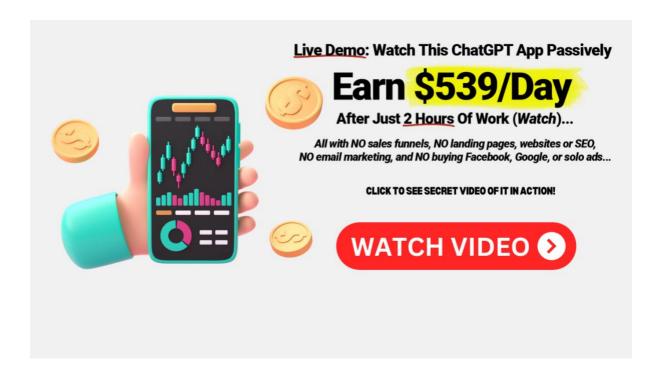
Want an example? OK then!

Say I want to drive traffic to this offer: <a href="https://warriorplus.com/o2/a/m66j5s4/0">https://warriorplus.com/o2/a/m66j5s4/0</a>

Most donkeys would shorten the link with their preferred tracker and go round sharing the link.

Don't be a donkey!

Do this instead:



That's a landing page made with the builder that's included with one of email list providers. When they click the watch button they are shown a "where we can send the video?" box that asks for their email address.

Once they've signed up, the mail system redirects them to my affiliate link.

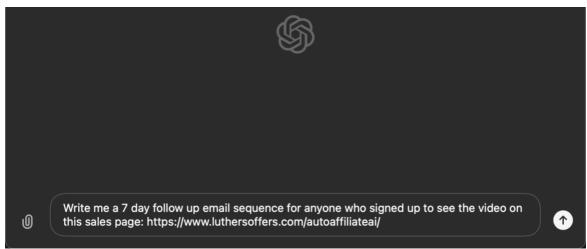
Now instead of blasting the affiliate link, I share my landing/bridge/squeeze/whatever the fuck you wanna call it/lead capture page link.

That landing page took me less than ten minutes to make and I stole the headline graphic direct from the sales page. Don't overthink it, style it on other peoples good landing pages. 95% of this game is copying what other do.

Now I did say that I don't worry much about long follow up sequences, I do know that a simple 7-day sequence, even one made with shitty swipe copy or chatgpt will result in more sales.

Don't over think it. Here's how I made mine:

I asked ChatGPT!



Yep! I get ChatGPT to write them for me and paste them into my email auto response system for anyone joining on that form.

#### This is what it gave me:

Certainly! Below is the email sequence.

### Day 1: Welcome and Confirmation
\*\*Subject:\*\* Welcome! Here's Your Exclusive Access to Auto Affiliate AI

Hi [First Name],

Welcome to the Auto Affiliate AI community! We're thrilled to have you on board.

You can now watch the exclusive video you signed up for by clicking the link below: [Watch the Video Now](https://warriorplus.com/o2/a/m66j5s4/0)

In this video, you'll discover how Auto Affiliate AI can revolutionize your affiliate marketing strategy by automating the entire process.

If you have any questions or need further assistance, feel free to reply to this email. We're here to help!

Best regards,
[YOUR NAME HERE]

### Day 2: Key Benefits

\*\*Subject:\*\* Discover the Key Benefits of Auto Affiliate AI

Hi [First Name],

Did you have a chance to watch the video yet? If not, you can still catch it [here](https://warriorplus.com/o2/a/m66j5s4/0).

I wanted to highlight some key benefits of Auto Affiliate AI that you'll find in the video:

- \*\*Automation\*\*: Say goodbye to manual tasks and let our AI handle them.
- \*\*Efficiency\*\*: Optimize your campaigns with Al-driven insights.
- \*\*Profitability\*\*: Increase your earnings with smart, automated strategies.

Don't miss out on this opportunity to transform your affiliate marketing efforts!

Best,
[YOUR NAME HERE]

### Day 3: User Testimonials

\*\*Subject:\*\* What Our Users Are Saying About Auto Affiliate AI

Hi [First Name],

I hope you're enjoying the insights from the video. If you haven't watched it yet, you can do so [here](https://warriorplus.com/o2/a/m66j5s4/0).

Here's what some of our users are saying about Auto Affiliate AI:

- "Auto Affiliate AI has saved me countless hours and increased my profits!" Sarah J.
- "The automation and insights are game-changers for my business." Mike T.
- "I wish I had found this tool sooner!" Emma W.

Ready to see similar results? Start your journey [here](https://warriorplus.com/o2/a/m66j5s4/0).

Warm regards,
[YOUR NAME HERE]

### Day 4: Addressing Concerns
\*\*Subject:\*\* Got Questions? We've Got Answers!

Hi [First Name],

I hope you're finding the information about Auto Affiliate AI helpful. If you have any questions or concerns, we're here to help!

Here are some common questions we get:

- \*\*Is it difficult to set up?\*\* Not at all! Our system is designed to be user-friendly and comes with comprehensive tutorials.
- \*\*What if I'm not tech-savvy?\*\* No worries! Our support team is always available to assist you.
- \*\*How quickly can I see results?\*\* Many users start seeing improvements in their campaigns within the first week.

Still curious? Watch the video again [here](https://warriorplus.com/o2/a/m66j5s4/0) or reply to this email with your questions.

Best.

[YOUR NAME HERE]

### Day 5: Limited-Time Offer

\*\*Subject:\*\* Special Offer Just for You – Limited Time Only!

Hi [First Name],

As a thank you for signing up to watch our video, we're offering you an exclusive discount on Auto Affiliate AI.

For a limited time, you can get [specific offer, e.g., 20% off, extended free trial, etc.] by using the code \*\*SPECIAL20\*\* at checkout.

Don't miss out on this chance to supercharge your affiliate marketing efforts at a reduced cost. Grab your discount [here](https://warriorplus.com/o2/a/m66j5s4/0).

This offer is only valid for a few days, so act fast!

Cheers,
[YOUR NAME HERE]

### Day 6: Success Stories
\*\*Subject:\*\* See How Auto Affiliate AI is Changing Lives

Hi [First Name],

Have you seen the success stories from our users? If not, you're in for some inspiration! Watch them [here](https://warriorplus.com/o2/a/m66j5s4/0).

From doubling their income to freeing up more personal time, our users are experiencing incredible transformations. Here's a sneak peek:

- John doubled his affiliate commissions within two months.
- Maria saved 10 hours a week by automating her tasks.
- Kevin saw a 30% increase in conversion rates using our Al-driven insights.

Imagine what Auto Affiliate AI can do for you. Start your journey today [here](https://warriorplus.com/o2/a/m66j5s4/0).

Best,
[YOUR NAME HERE]

### Day 7: Final Reminder
\*\*Subject:\*\* Last Chance to Transform Your Affiliate Marketing!

Hi [First Name],

This is your last chance to take advantage of our exclusive offer on Auto Affiliate AI. Remember, you can get [specific offer, e.g., 20% off, extended free trial, etc.] by using the code \*\*SPECIAL20\*\* at checkout.

Don't miss out on the opportunity to automate your affiliate marketing and see real results.

Grab your discount before it's too late [here](https://warriorplus.com/o2/a/m66j5s4/0).

Thank you for considering Auto Affiliate AI. We look forward to helping you achieve your marketing goals!

Best, [YOUR NAME HERE]

\_\_\_

Feel free to adjust the tone and content to better match your brand voice and specific offerings.

Seriously... Is this difficult? I swear my Labradoodle could do this and he doesn't have opposable thumbs and can barely be bothered to chase a ball.

# **The Prospect Journey**

Almost all my leads come off landing pages like this that I knock up in a few minutes. I don't split test I just do and the ones that do best I promote harder.

Once someone signs up, they get subjected to the offer and then get a series of emails following up promoting that offer.

When they reach the end of the sequence they drop into my 'Freebies/Prospects' group who I mail various offers.

# A buyer in the hand is worth two prospects hiding in a bush or some wise sounding shit.

I'll level with you. I know a buyer has more value than a prospect. Often as affiliates we think that we can't tell who bought our stuff.

With the platforms that don't share buyer details with you as an affiliate consider offering a bonus that they have to 'Claim' – those people get moved to a 'buyers' list.

I also have a group segment now called "Mid ticket buyers" and "High Ticket" based on the products price points. As an affiliate I could only know this with bonus claims.

I broadcast email to my lists after that, sometimes with scheduled broadcast sequences.

It's obvious how we continue to make revenue from these leads, but how do you get TRAFFIC to your landing page?

# My Biggest Traffic Secret.

One of the Warrior vendors who was first to give me a try when I was a total newbie with zero track record was Andie Brocklehurst and they in my opinion have one of the BEST traffic courses.

I've built a relationship with Andie and been one of their top affiliates. Which is how I was able to arrange this special deal for you (yes - I earn a commission on this, but no one else, not even Andie herself is offering this discount – it's exclusive to buyers of this report.)

https://network66.gumroad.com/l/trafficlive/anonhustlerspecial

But for those not ready to deep dive traffic, here are some traffic generation pointers to get you in a position where you can!

#### Let's start with PAID traffic sources:

Paid traffic is the fastest way to get eyeballs on your bridge page. It requires an investment, but the returns can be huge if done right.

**Social Media Ads:** With most social platforms (Facebook, LinkedIn, Pinterest, etc), you can target specific demographics, interests, and behaviors. Create eye-catching ads that lead to your bridge page. Make sure your ad copy is compelling and your visuals are attention-grabbing.

**Google or Bing Ads:** Target keywords related to your niche with Google Ads. When people search for those keywords, your ads will appear. Use both search and display ads to maximize your reach.

**Solo Ads:** Solo ads get a bad rap, but if you buy from verified sellers and check the reviews on reputable solo selling sites like Udmi (<a href="https://udimi.com/a/ip3b6">https://udimi.com/a/ip3b6</a>) they can bring some of the hottest leads to your list when working this niche. Solo ads are email ads sent to someone else's email list. You pay the list owner to send an email promoting your offer. Find reputable solo ad vendors and craft a compelling email that drives traffic to your bridge page.

**YouTube Ads:** Create short, engaging video ads and run them on YouTube. You can target specific videos, channels, or demographics to get your message in front of the right audience.

#### **Free Traffic Sources:**

These always give the newbie a boner and I can see why. If you're on a budget, or just want to supplement your paid traffic, there are plenty of free methods to drive traffic to your bridge page.

**Social Media Marketing:** Leverage platforms like Facebook, Twitter, Instagram, and LinkedIn to share valuable content and drive traffic to your bridge page. Engage with your audience, join relevant groups, and participate in discussions to increase your visibility.

**Content Marketing:** Create valuable content that resonates with your audience. Write blog posts, create videos, host webinars, and publish eBooks. Share this content on your website and social media to attract organic traffic.

**YouTube Channel:** Start a YouTube channel focused on your niche. Post regular videos that provide value, entertain, or educate your audience. Include links to your bridge page in your video descriptions and encourage viewers to visit your page.

**Forum Marketing:** Join forums related to your niche. Participate in discussions, answer questions, and provide value. Include a link to your bridge page in your forum signature or when it's relevant to the discussion.

**Quora and Reddit:** Answer questions on Quora and participate in relevant subreddits on Reddit. Provide helpful, detailed answers and include a link to your bridge page where appropriate.

#### **Email Marketing.**

Email marketing isn't just for follow-ups; it can also be a powerful tool for driving traffic.

**Leverage Your Existing List:** If you already have an email list, send regular emails promoting your bridge page. Provide value in your emails to keep your subscribers engaged and encourage them to visit your page. If you don't yet have a list, you will soon!

#### **Partnerships and Influencers**

Partnering with influencers or other marketers in your niche can exponentially increase your reach.

**Influencer Marketing:** Reach out to influencers in your niche and offer to collaborate. This could be through guest posts, shout-outs, or joint ventures. Influencers can drive their followers to your bridge page.

**Affiliate Partnerships:** Partner with other affiliates and cross-promote each other's offers. This can help you tap into new audiences and drive more traffic to your bridge page.

**Webinars:** Host a webinar on a topic related to your niche. Promote it through social media, email marketing, and your website. During the webinar, provide valuable content and direct attendees to your bridge page.

**Live Streams:** Use platforms like Facebook Live, Instagram Live, or YouTube Live to host live events. Engage with your audience in real-time and encourage them to visit your bridge page for more information or exclusive offers.

Driving traffic to your bridge page requires a mix of strategies and consistent effort.

Start with the methods that align best with your resources and goals and expand from there.

The more traffic you drive to your bridge page, the more opportunities you have to convert visitors into subscribers and customers.

# **Rinse and Repeat!**

That's really it. You just keep making these simple pages, building a list and market shiny shit to them.

Just a tiny bit of effort and you gave a real cash generating machine and I do think this is about as push button as you can really get!

Now go make some fucking money bitches.

The Anonymous Hustler

# Some Important Thanks...

This report would never have got to market without the help and support of a few people.

The most significant is the beautiful and amazing Andie Brocklehurst. Because I'm a digital nomad there are a few companies (PayPal) who don't want to do business with me due to the nature of my lifestyle. I ran into the same issue with Stripe.

This meant when I came to sell my own product for the first time on Warrior+, I had no merchant accounts to connect to.

So, I reached out privately to a few trusted marketers. People I know from inside a private marketers group called Society11 <a href="https://society11.com">https://society11.com</a> (not an affiliate link!) and asked how they'd get around it.

Within 48 hours I'd not only got a solution, I had a JV partner for my project.

The amazing thing is Andie doesn't agree with my entire approach, but she's seen it work and get the results, so she agreed to get on board.

**Sidenote:** Have you read "Be a Five Percenter" by Andie Brocklehurst? That report is what changed my life to be honest. I recommend reading it (more than once). It is what convinced me to move to the sellers side of the table. <a href="https://lnkto.it/anonhustlersp1/">https://lnkto.it/anonhustlersp1/</a>

I also need to thank my good friend and mentor Jack H. It was him who kept pointing out that I had knowledge and wisdom that others needed. Without Jack I'd never have sat down and described my business model in these pages.

#### Special thanks to people who don't know they helped...

I learn from the best online, many of them whose information I've studied and digested have no clue how much difference they've made to my life. Just a few of them include: Marlon Sanders, James Renouf, Curt Crowley, Stephen Mellor, Rikki Moreland, Barb Ling, Tony Shepherd, Mark Hess, Micheal Lantz, Shane Nathan, Kelsie Havers, Dr Joe Vitale, everyone inside Society11 and too many more to name!

#### The BIGGEST Thank You...

Has to go to YOU.

You've taken action, you bought my report and put your trust in me. And now I want you to see that you were RIGHT to do that.

Please don't close this report, think "hmm there might be something easier" and go buying the next 50 shiny bullshit offers.

Remember, once you've made one special lander you'll be able to crank these out in 10 minutes flat. That tiny amount of extra effort will 10x, 20x or even 100x your commissions.

Just do it.