

Adedotun Adesida

UX/UI Designer, Graphic Designer,
Photographer

PROFESSIONAL OBJECTIVE:

A Positive thinker, go-getter, optimist, empathetic, always looking for opportunities and avenues to learn new skills and technology, taking on new challenges is always a privilege.

As a UX/UI designer empathizing with users and clients is a priority, seeking for an opportunity to showcase skills and experience acquired over the years in translating ideas and concepts into visual reality.

EDUCATIONAL BACKGROUND

CERTIFICATE

Web Development
Full Stack Academy
New York
Aug 2023-April 2024

CERTIFICATE

UX/UI Bootcamp
Ironhack Coding Academy
Miami Florida

BACHELOR DEGREE

(HND) Graphic Design
Yaba College of Technology
Lagos, Nigeria.

ASSOCIATE DEGREE

(OND) in General Arts,
Auchi Polytechnic,
Edo, Nigeria.

SKILLS

Product Design, Interface Design,
User Research, Prototyping, wireframing,
Brand Identity, Logo creation , Print Produc-
tion, Apparael design and print, Photogra-
phy, Aesthetic Painting. HTML.
CSS, Javascript Agile, Scrum

TOOLS

Figma, Adobe XD, Adobe Illustrator, Adobe
Photoshop, Adobe Indesign, Adobe light-
room, Adobe Acrobat, Corel draw, Microsoft
office, Visual Studio Code, GitHub

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PROFESSIONAL EXPERIENCE:

UX/UI Designer (Freelance):

Arthroneplus from Jan 2023 till date

- Understand the needs and preferences of target users. This involves conducting research, such as interviews and surveys, to gather insights and feedback.
- Responsible for creating wireframes and prototypes that visually represent the user flow and functionality of the product.
- Designing user interfaces that are visually appealing, easy to navigate, and intuitive.
- Creating concepts by studying relevant information and materials.
- Handles Corporate Branding for medium and small scale businesses and religious organisation.
- Oversea all projects from design stage, to a successful completion

Senior Graphic Designer,

Duchy Concepts LLC, Jul. 2010- Sept. 2019

- saved the company 45% on Print production expenses
- brought the company to prominence by becoming the major player in the industry
- Pioneer the creation of branches all over country
- Trained and Manage a group of graphic designers and production personnel across board
- Review and approve designs, concepts and sample layouts based on the knowl-
edge of layout principles and aesthetic design concepts
- Organized crucial creative meetings with clients
- Managed projects from concepts to completion and translated marketing objec-
tives into creative strategies

Associate Graphic Designer,

Duchy Concepts LLC, Oct. 2002 -Jun. 2010

- Worked in collaboration with associate team members to understand both
business and customer goals and helped to translate this into designs that satisfied
all.
- Organized materials with the printers and kept to project completion according to
schedule and dead lines
- Assessed process for supporting a high volume of proposals, outlining adequate
support capacity, and the best process for proposal managers to engage in design
support.
- Personally monitor print materials at the press due to my versed knowledge in
printing

Visualizer/Graphic Designer,

Deskmate Print LLC, Jan. 1997 - Sept. 2002

- Performed routine cleaning and maintenance on Collaborated with the mainte-
nance and vendor for equipment repair
- Utilized computer graphic software to generate artwork and revised existing art-
work according to customers' specifications
- Created materials according to clients' request, brand, and style.
- Created photo enhancement and file conversion