



# History of Scuderia Dave

Formed in 2021, Scuderia Dave began as a hobby project to scratch an itch for racing that had developed over the previous ten years of tinkering with cars and working in the automotive industry. It rapidly developed into much more, fostering strong friendships, developing knowledge and skills, capturing the imagination of fellow racers, and helping to deal with life's challenges. The entire project was self-built by the team from a car that was heading to the scrap heap, meticulously repaired and fitted with the required racing safety features to enable it to compete in

motorsport.

The team's first year of competitive motorsport proved more successful than anticipated with multiple class wins and podiums in Track Day Trophy - a series of 45 minute mini-endurance races across some of the UK's most prestigious circuits. In 2022 the experience was repeated along with a couple of guest rounds in Club Enduro, in which the team scored podiums on both occasions.

In 2023 the team entered the highly competitive Track Day Championship, securing the Class D Championship in the final race at Brands Hatch. 2024 sees a big step-up for the team as they plan a full series of Club Enduro - a championship of two-hour endurance races featuring refuelling and driver swaps.

Alongside the physical racing aspect, engineering and development of the car has always been a strong component of the team's success. Drawing on experience designing hypercars during the day, we've been able to engineer a very competitive aerodynamic package and chassis setup to maximise the car's performance within the confines of racing regulations. Lightweighting is a key philosophy for the team - adding power makes you faster in a straight line, reducing weight makes you faster everywhere. With this in mind, the team moved into designing and manufacturing their own composite bodywork from carbon fibre during the 2023 season and winter break.

# Car Development

Starting life as a family owned car, 10 years later, after 3 years of race development it has been transformed into a lightweight, reliable, class winning competitor.











# 2024 plans and goals

# How Scuderia Dave can promote your brand

# 2024 testing

**Croft** 01:35.60

**Anglesey** 01:43.82

**Snetterton** 02:13.90

During winter testing we have recorded times faster than current Club Enduro lap records

# On car branding

- Front bumper text or logo
- Side skirt text with logo
- Roof logo
- Rear bumper text
- Rear spoiler
- Dashboard text and logo

# Race performances

Following our success in the Trackday Championship we are carrying our successful reputation into Club Enduro and will receive favourable screen time both on the track and in the pit lane, competing in Class C.

# Stand out from the crowd

Racing in a power to weight based series we are free to develop the car and use aftermarket parts, this can help showcase your company's products and stand out from spec based race series.

# Meet the team

2hr endurance races truly are team events, from car prep between events to logistics around a race weekend, there is a lot of work behind the scenes required to be successful on track.



Dave - Driver



Alex - Driver



TC - Strategy



Phil - Fuel



Olly - Tyres



Sarah - Media

# Scuderia Dave - 2024 Sponsorship

How we will display, advertise and work with your brand in 2024



### Races live streamed

All 6 rounds of Club Enduro 2024 will be live streamed on YouTube and free to access. A great way to drive engagement with your brand.



### Team building events

Race weekends are a great oppurtunity to get your team together out of the office, be hands on and experience the exciting paddock environment.



### On car advertising

We have a variety of locations available on the car to maximise your brand's exposure.



## Corporate days

We can offer a range of add on activities for you to use with your team or business clients. Sponsor a specific round or hire out our drivers for an adrenaline filled track day!



### Socials

We have invested heaviliy in our equipment and processes to drive more social engagement during the 2024 season. Your brand will be featured in post race round ups, car upgrade videos and general update posts.



### Prestige

Share in our achievements and promote our winning brands. Showcase event trophies in your office throughout the year.

# 2023 Class D Champions

MSVT Trackday Championship

6 x 45 minute mini endurance rounds





Class D Trophy

MK3 MX-5

# Where to find us in 2024

