



AA KIDS FUN DAY

2024

2ND NOVEMBER

CARNIVORE
GROUNDS



www.aakenya.co.ke

AA KIDS FUN DAY

The inaugural AA Kids Fun Day represents a major milestone in our dedication to road safety education for children. This eagerly awaited event will bring together over 1,000 kids for a day filled with engaging and interactive activities that blend enjoyment with essential road safety lessons. Our goals for this debut event are to enhance road safety awareness through practical and entertaining experiences, while creating a memorable experience for our current AA Junior Members. Join us in ensuring this landmark event is a success as we equip children with valuable road safety knowledge in a fun and exciting setting

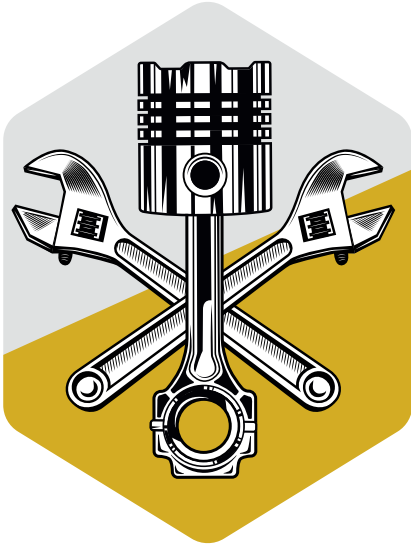


AUTOCLINIC

AA Kenya Auto Clinic is a heritage of the organization. It dates back to the inception of the organization. The event is dedicated to making sure our members and the motoring fraternity are abreast with the happening in the mobility sector. The Autoclinic bridges the gap between the automotive industry and motorists.



Who can Partner with us?



1. Confectionery producers
2. Banks
3. Insurance
4. Supermarkets
5. Medical experts
6. FMCG
7. Tyre Experts
8. Educational Institutions
9. Service Center Operators
10. Vehicle Sound Systems, parts & accessories experts
11. Batteries and Charging Systems dealers
12. Electric Mobility Dealers
13. Food vendors
14. Airlines
15. Micro finance institutions
16. Telecommunications



Who is coming to the event?

1. AA members and clients
2. AA junior members and their parents
3. Vehicle Owners
4. Motoring Enthusiasts
5. Car Groups
6. Fleet Managers
7. Vehicle Dealers



What do I get as an attendee?

1. Interactive Road Safety Awareness
2. Exciting Entertainment
3. Delicious Food & Drinks
4. Educational Experiences
5. Free Medical Check-Ups & Eye Tests
6. Practical Vehicle Maintenance Tips
7. Insights on Motor Trends
8. Vehicle Financing & Insurance Advisory

HOW CAN YOU BE A PARTNER?

1. STRATEGIC PARTNERS – Ksh 350,000/-

- 9x9 free exhibition vantage booth
- Co-branding on all event marketing channels & collateral
- 2 Free pages on Autonews Magazine for corporate
- One-year Prestige AA membership for the company executive officer

2. PREMIER PARTNERS – Ksh 200,000/-

- 3x3 free exhibition vantage booth
- Co-branding on all event marketing channels & collateral
- 1 Free page on Autonews Magazine for corporate branding and advertising
- One year classic membership for the company executive

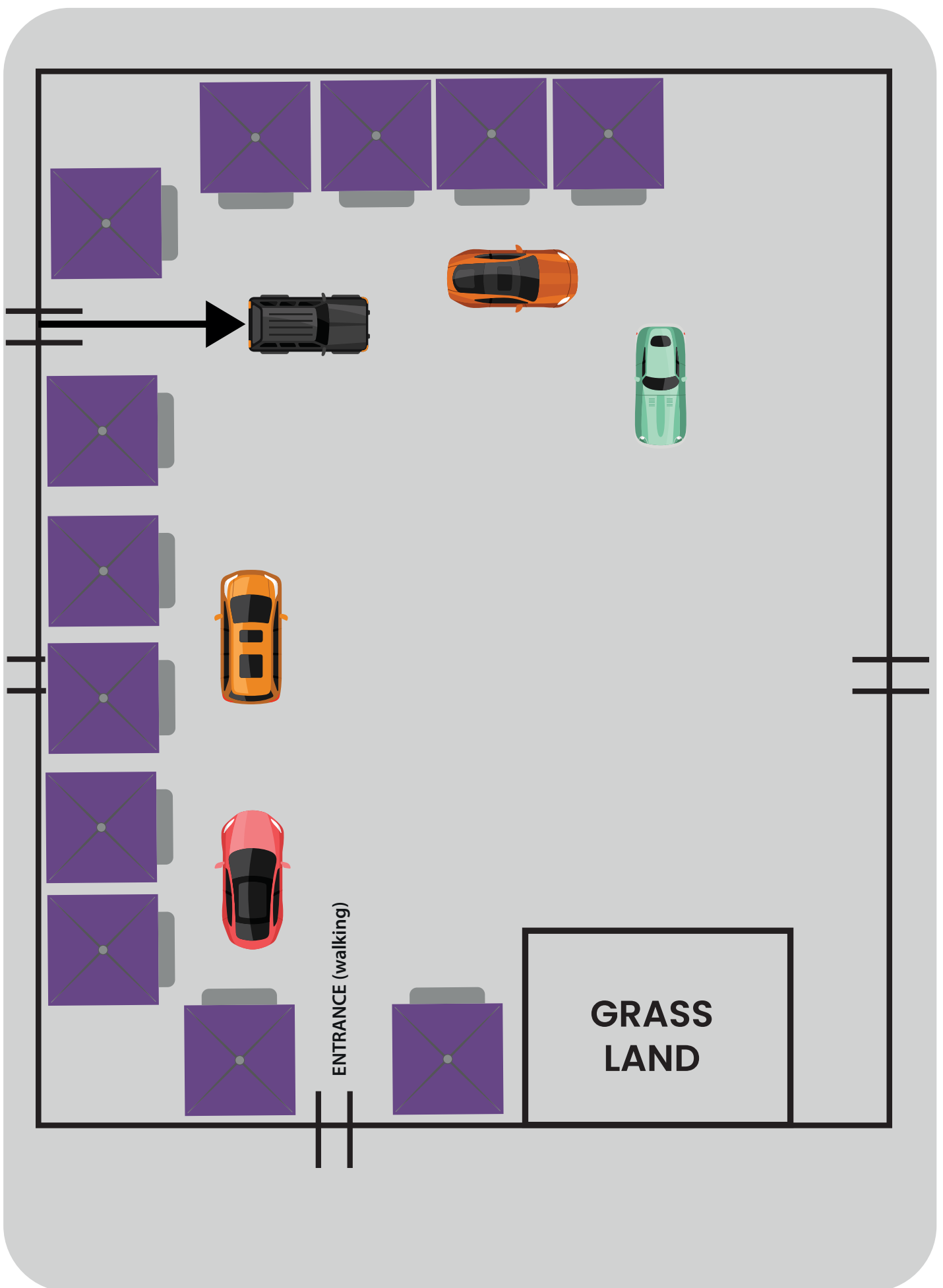
3. PRESTIGE PARTNERS –Ksh 100,000/-

- 3x3 free exhibition booth
- Co-branding on all event marketing channels &
- Collateral
- Half page advert on Autonews Magazine

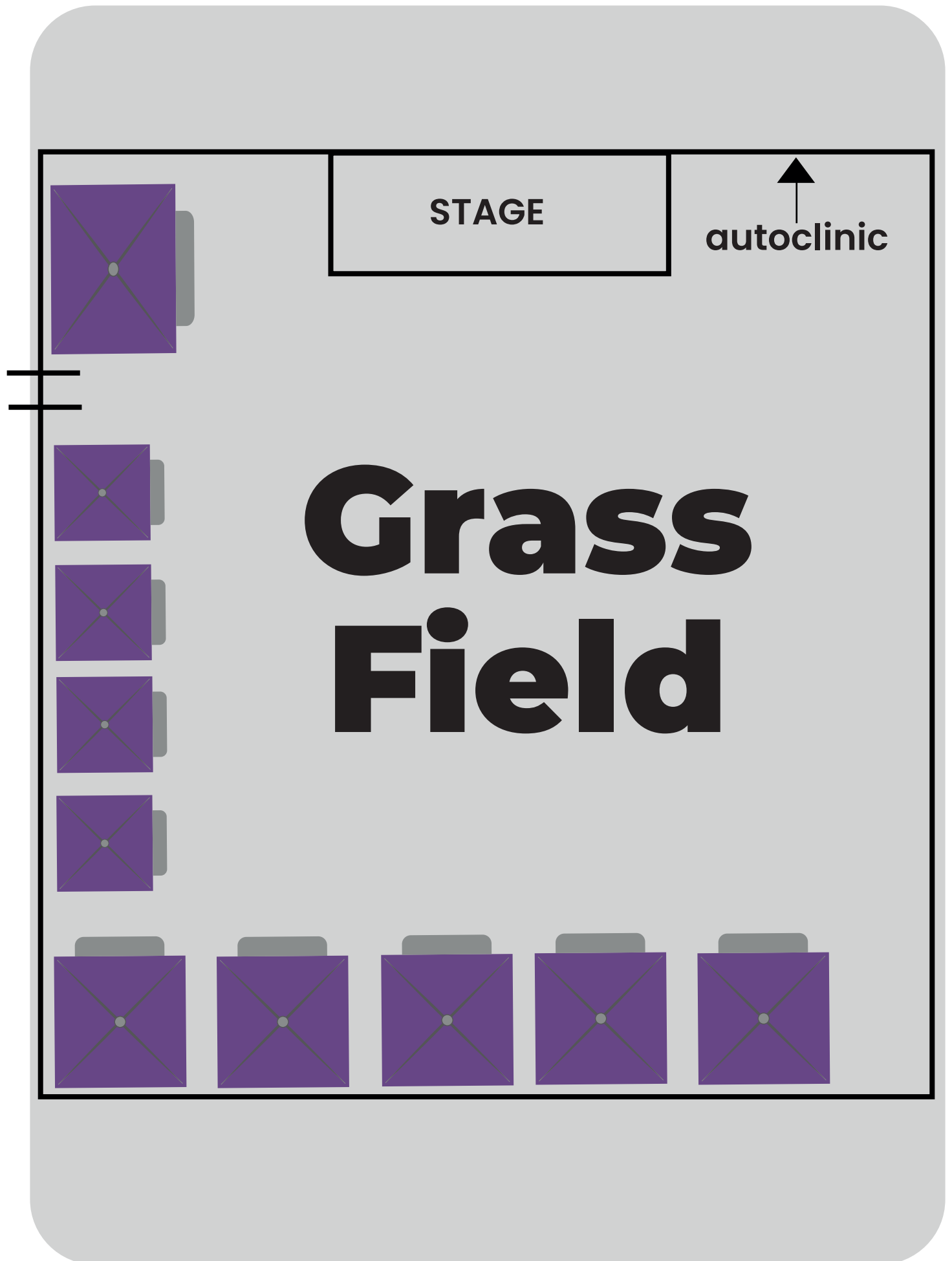
4. PRESTIGE PARTNERS –Ksh 20,000/-

- Exhibition space (booth not included)
- Co-branding on all event marketing materials

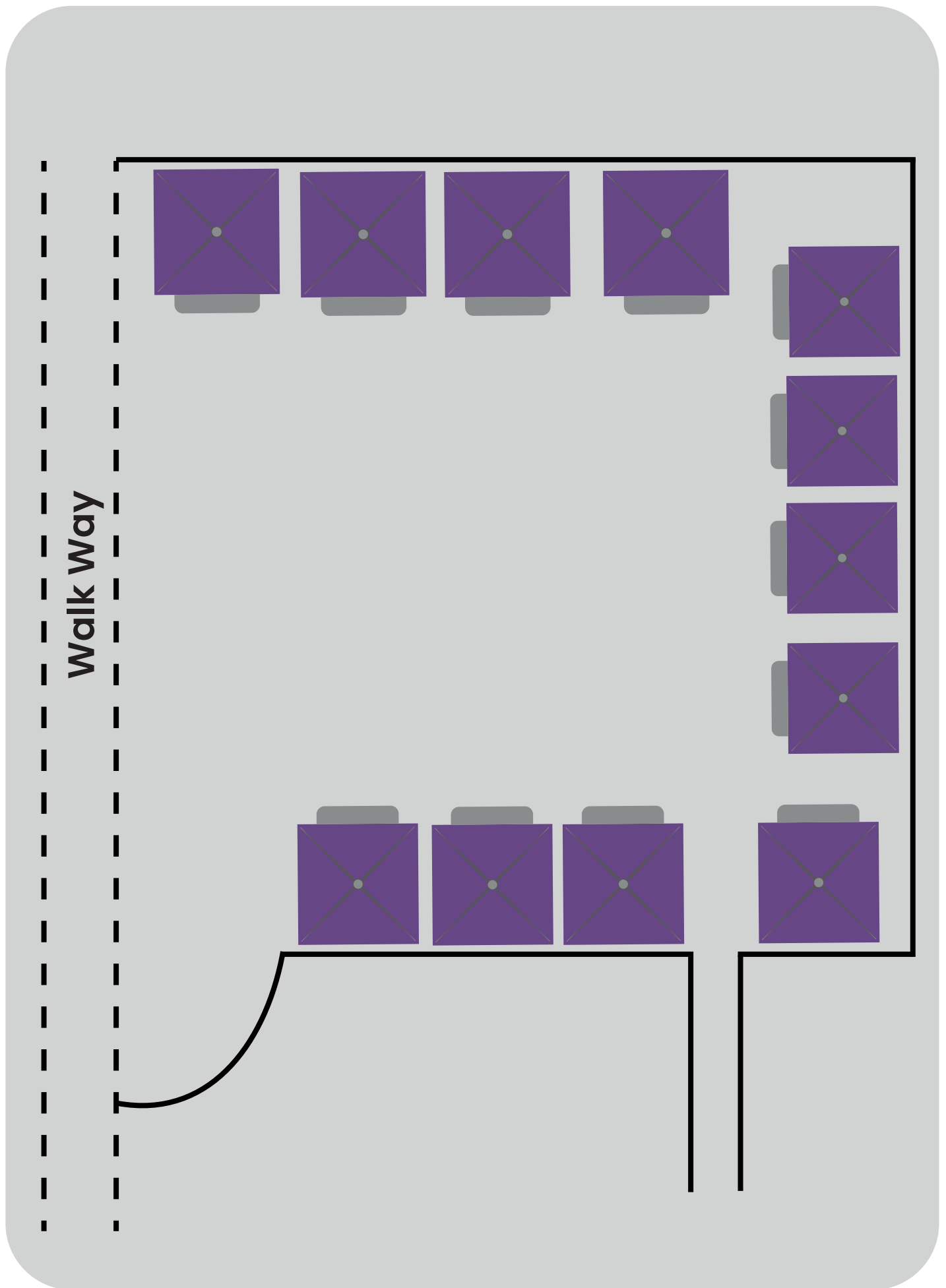
AUTOCLINIC FLOOR PLAN



KIDS FUN DAY FLOOR PLAN



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Renaissance Corporate Park - Upper hill

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AAKenya



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