# GIA QUINTANA

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Giaquintana.com

#### Employment

### **Graphic Designer**

Healthy Hearts and Mind · Remote 2022- Present

Revitalized brand identity in order to help meet its long-term goals. Designed digital and print publication and promotional materials for marketing campaign. Developed style for use with social media. Managed social media and website accounts. Answered customer inquiries via live chat and email.

## **Printmaking Teachers Assistant**

Maryland institue College of Arts · Baltimore, MD Spring 2022

Assisted in the preparation and setup of materials and equipment for print making sessions, ensuring a smooth and efficient class flow. Assisted students by offering technical assistance, troubleshooting, and constructive feedback on techniques and artistic concepts. Maintained a safe and organized studio environment.

### Barista

Starbucks · Edgewater, MD 2019-2022

Created individual connections with each customer. Provided information to further customers understandings of product. Demonstrated sampling and up-selling techniques to create more sales opportunities through educating customers on products. Contributed to store sales goals as part of a team. Self-initiated learning in multiple areas, including drink crafting and products offered.

## **GD** Internship

Capital teas · Annapolis, MD 2016-2018

Detailed knowledge for over 100+ products. Sent promotional emails to over 40,000 customers. Prepared and produced proposals and presentations for projects. Ensured final projects were proof read for accuracy and quality. Collaborated with teammates on designs based on requirements, modifications and feedback. Ensured final graphics and layouts were appealing and on-brand with company image.

Education

# Maryland Institute College of Arts

Baltimore, MD, United States Graphic design Bachelors of Fine Arts · Minor Printmaking.

#### Anne Arundel Community College

Arnold, MD,United States Graphic & Web Design · Associate of Arts.

## South River High School High

Edgewater, MD, United States School Diploma · General Education.

#### Skills

Proficient in Adobe suite · Sewing · Rhino and Blender 3D Rendering · Microsoft suite. Skills: Active listening · Creativity · Problem-solving · Time management · Adaptability · Teamwork · Multitasking · organization · Positive attitude · Bilingual: Spanish & English · Customer service skills · Rapid learning · Eye for detail and aesthetics.

#### References

Johanna Sanchez	Teddy Fredricks	Lucas Stansberry	Eva Wylie
Healthy Hearts & Minds	Starbucks	Starbucks	Mica
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