

EMERIBE KENNETH

GROWTH DESIGNER

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ABOUT

I aim to achieve the zenith of my digital business career by staying up-to-date on industry trends and technologies, developing expertise in digital transformation strategies, by building a strong network of clients and partners, leading and contributing to successful digital projects, advancing to a leadership role in a reputable organization. I have demonstrated success in analyzing data, developing and executing effective marketing campaigns, and maximizing ROI. I also have strong communication and project management skills.

EDUCATION

2005 - 2010

Bachelor of Engineering

Federal University of Technology
Owerri, Imo state
Mechanical Engineering Department
2nd Class Upper

1998 - 2004

WASSCE/NECO

King's College, Lagos state
Basketball club captain, Jets club
member and class caption for 2 years

1991 - 1998

FSLC

Command Children's School
Yaba, Lagos
Assistant Head boy, Music Band
Captain

EXPERIENCE

2019 - 2021

IT/ Business Developer

Brodock Enterprises, Abuja
Created new leads and nurtured
existing clients, formed long-term
partnerships, led marketing campaigns
for product, analyzed customer data to
identify target audience

2014 - 2019

Marketing Manager

Sprouts Label, Abuja
Assisted in the development and
execution of multi-channel marketing
campaigns, managed and executed
email marketing campaigns, resulting
in a 20% increase in open rate,
conducted market research and
analysis to inform campaign strategy
and messaging
Coordinated the production of
marketing materials, including print
and digital collateral

SKILLS



Kenneth Emeribe



@Kenny.emeribe



@Growthwithkenny



/Kennyemeribe1