



AYUSHI AGRAWAL

UX PROFESSIONAL

ayushiagr.com

Adept at designing SaaS products that cater to both B2B and B2C markets, enriched by startup experience. Interpreted business needs, user stories and coordinated with cross functional teams, stakeholders internationally to drive the project from conception to execution.

CONTACT

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EXPERIENCE

Mar 2023 - Present

UX Professional | Codesplice

London, United Kingdom

Designed SaaS products for pharmaceutical industries, performed problem solving tasks and agile methodologies (scrum, jira) to streamline processes.

Project: TraxQM- Risk based Quality Management System (QMS)

- Implemented ISO-compliant verification processes for CRM, improving data accuracy by 30%.
- Integrated AI-driven risk analysis to identify and mitigate potential risks and KPIs proactively, reducing errors caused by manual risk assessments.
- Developed risk-based audit and management setup to track internal processes, contexts and company goals.
- Crafted customizable dashboards and heatmaps to provide real-time insights and effective system monitoring.
- Facilitated on-site client discussions in the Czech Republic, gathered user stories, presented designs and tested user flows.

Nov 2021 – Mar 2023

EDUCATION

European Centre for Career Education | Design and Management

Prague, Czech Republic

Jun 2022 – Aug 2022

Internship focused on design and management

National Institute of Technology Raipur | Bachelor of Architecture

Raipur, Chhattisgarh India

Apr 2016 – Dec 2021

Graduated with Honors

UX/UI Designer | SWAT Techies

Raipur, Chhattisgarh, India

Developed web and mobile applications, conducted comprehensive user research, high fidelity mockups and tested responsiveness for optimal performance.

Project: HealthTrack

- Performed user research, interviews among 5 users and created wireframes and mockups addressing user pain points.
- Facilitated usability testing and design iterations to achieve desirable results.
- Tested responsiveness in several devices for optimization.

Internship assignment: Nike Revamp

- Facilitated research on brand (Nike) design principles and developed Information architecture
- Redesigned application highlighting solutions of user pain points maintaining harmony with the brand theme.

CERTIFICATION

Coursera | Google UX Design Professional Certificate

Sep 2022 – Jan 2023

Professional UX design training

SKILLS

Design: Figma, Sketch, Adobe XD, Miro, Lucid chart, InVision, Adobe Creative Suite

Project Management: Jira, Scrum, Kanban, Microsoft 365

UI: HTML CSS, JavaScript, C++ basic

Language: English