



AYUSHI AGRAWAL

UX Professional

Portfolio

I am a UX Professional with over three years of global experience, specialising in creating data-driven interfaces and end-to-end user-centric designs. Enriched by startup experience, I am adept at designing SaaS products catering to both B2B and B2C markets and coordinating with cross functional teams to drive the project.

CONTACT

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Berlin, Germany

SKILLS

Figma

Sketch

Adobe XD

Adobe Creative Suite

Wix Studio

Other (Webflow, Framer, Miro)

Microsoft Office Suite

Agile Methodology (JIRA)

Usability testing

HTML

CSS

JavaScript

Angular

LANGUAGES

English

German

EXPERIENCE

UX Professional | Codesplice

March 2023 – February 2025 | Full time | London, United Kingdom

- As a Team Lead, designed SaaS products Quality Management System (QMS) and Enterprise Resource Planning System (ERP) for pharmaceutical and healthcare industries.
- Utilized agile methodologies (scrum, kanban) to streamline processes.
- Integrated AI-driven risk analysis to identify and mitigate potential risks and KPIs proactively, reducing errors caused by manual risk assessments.
- Developed a risk-based audit and management framework to monitor internal processes, organizational context, and strategic objectives.
- Created content for product and crafted customizable dashboards with heatmaps to provide real-time insights and effective system monitoring.
- Implemented ISO-compliant CRM verification processes, resulting in a 28% improvement in data accuracy and integrity as indicated by analytics.
- Facilitated on-site client discussions with stakeholders in the Czech Republic, gathered user stories, tested user flows and prototypes.

UX UI Designer | SWAT Techies

November 2021 – March 2023 | Full time | Raipur, Chhattisgarh, India

- Developed web and mobile applications from conception to execution, ensuring design optimization for responsiveness across devices.
- Conducted competitive analysis and user research methods to identify pain points and translated insights into intuitive wireframes and mock-ups.
- Facilitated usability testing and iterated design to achieve desirable results.
- Involved in graphic design and led the creation of brand identity through a user-centered design approach, ensuring alignment with business goals.

EDUCATION

Master of Visual & Experience Design | University of Europe for Applied Sciences

2025 – 2026 | Potsdam, Germany

- Specialisation in Visual and Product Design

Bachelor of Architecture | National Institute of Technology

2016 – 2021 | Raipur, Chhattisgarh, India

CERTIFICATION

Google UX Design Professional Certificate | Coursera

2022 – 2023

- Professional UX design training under Google mentors