



AYUSHI AGRAWAL

UX PRODUCT MANAGER

ayushiagr.com

Adept at designing SaaS products that cater to both B2B and B2C markets, enriched by startup experience. Interpreted business needs, user stories and coordinated with cross functional teams, stakeholders internationally to drive the project from conception to execution.

CONTACT

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Chhattisgarh, India

EDUCATION

**European Centre for Career
Education | Design and
Management**

Prague, Czech Republic |
Jun 2022 – Aug 2022
Internship in Design and
Management

**National Institute of Technology
Raipur | Bachelor of Architecture**

Raipur, Chhattisgarh India |
Apr 2016 – Dec 2021
Graduated with Honors

CERTIFICATION

**Coursera | Google UX Design
Professional Certificate**

Sep 2022 – Jan 2023
Professional UX training

SKILLS

Design: Figma, Sketch, Adobe XD,
Miro, Lucid chart, InVision, Adobe
Creative Suite (Photoshop,
Illustrator, InDesign)

Project Management: Atlassian
Suite (Jira, Confluence), Scrum,
Kanban, Microsoft Office 365

UI and Programming: HTML, CSS,
JavaScript, C++ basic

Language: English

EXPERIENCE

UX Professional | Codesplice

Mar 2023 - Present

London, United Kingdom

Designed SaaS products for pharmaceutical industries, performed problem solving tasks and agile methodologies such as Scrum, Kanban in Jira to streamline processes.

Project 1: TraxQM- Risk based Quality Management System (QMS)

- Implemented ISO-compliant verification processes for CRM contacts, improving data accuracy by 30%.
- Integrated AI-driven risk analysis to identify and mitigate potential risks and KPIs proactively, significantly reducing manual risk assessments.
- Developed audit and management module enhancing risk-based internal audit processes, track company objectives, contexts, SWOT analysis, Organogram and review minutes.
- Crafted customizable dashboards and heatmaps to provide real-time insights and effective system monitoring.
- Demonstrated Figma prototypes and UI, eliciting constructive feedback to refine designs.

Project 2: TraxCM- Commerce Management System

- Developed an Enterprise Resource Planning (ERP) system, established a robust UI design system, process flows and delivered within scope, timeline and budget constraints.
- Conducted research and competitive analysis for ERP platforms, working with SAP and OrderWise.
- Led the digitalization of stock management processes, streamlining inventory control and improving operational efficiency.
- Facilitated on-site client discussions in the Czech Republic, gathered user stories, iterated and implemented UI design, and coordinated with cross-functional teams internationally, stakeholders, developers, testers.

UX/UI Designer | SWAT Techies

Nov 2021 – Mar 2023

Raipur, Chhattisgarh, India

Developed web and mobile applications, conducted comprehensive user research, high fidelity mockups and tested responsiveness for optimal performance.