AYUSHI AGRAWAL

UX PRODUCT MANAGER **ayushiagr.com**

PROFILE

Adept at designing SaaS products that cater to both B2B and B2C markets, enriched by startup experience. Interpreted business needs, user stories and coordinated with cross functional teams, stakeholders internationally to drive the project from conception to execution.

EXPERIENCE

UX Professional | Codesplice Mar 2023 - Present
London, United Kingdom

Designed SaaS products for pharmaceutical industries, performed problem solving tasks and agile methodologies.

Project 1: TraxQM- Risk based Quality Management System (QMS)

- A brown-field project, developed modules for Audit and Management while enhancing the UI for next version release.
- Crafted customizable dashboards to provide real-time insights and effective monitoring of the system.
- Spearheaded the development of AI assistance identify and mitigate potential risks proactively.
- Demonstrated Figma prototypes in client meetings, eliciting constructive feedback to refine designs.
- Leveraged agile methodologies such as Scrum, Kanban in Jira to streamline processes and maintained a comprehensive documentation using Confluence throughout the project lifecycle.

Project 2: TraxCM- Enterprise Resource Planning (ERP)

- A green-field Commerce Management System (CMS) project, established a robust UI design system, streamlined process flows and drove the project in a fast-paced environment.
- Conducted research and competitive analysis for ERP platforms, working with SAP and OrderWise.
- Facilitated on-site client discussions in the Czech Republic, gathered user stories, iterated designs, implemented HTML CSS, performed reviews and testing.
- Coordinated with cross-functional teams internationally, stakeholders, developers, QA and delivered product within scope, timeline and budget constraints.

UX/UI Designer | SWAT Techies Nov 2021 – Mar 2023
Raipur, India

Developed web and mobile applications, conducted comprehensive user research, high fidelity mockups and tested responsiveness for optimal performance.

CONTACT

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Chhattisgarh, India

EDUCATION

European Centre for Career Education | Design and Management
Prague, Czech Republic | Jun 2022 – Aug 2022
Internship in Design and Management

National Institute of Technology Raipur | Bachelor of Architecture
Raipur, India | Apr 2016 – Dec 2021
Silver medalist in academics

CERTIFICATION

Coursera | Google UX Design Professional Certificate
Sep 2022 – Jan 2023
Professional UX training with Google

SKILLS

Design Tools: Figma, Sketch, Adobe XD, Miro, Framer, Lucid chart, InVision, Adobe Creative Suite (Photoshop, Illustrator, InDesign)
Project Management: Atlassian Suite (Jira, Confluence), Scrum, Kanban, Microsoft Office 365, Slack
UI Programming: HTML CSS, JavaScript, React, Tailwind, Python, C++ basic
Language: English