

# AYUSHI AGRAWAL

#### **UX** Professional

### <u>Portfolio</u>

I am a UX Professional with over three years of global experience, specialising in creating data-driven interfaces and end-to-end user-centric designs. Enriched by startup experience, I am adept at designing SaaS products catering to both B2B and B2C markets and coordinating with cross functional teams to drive the project.

### **EXPERIENCE**

### UX UI Designer | SAP

June 2025 – Present | Working Student | Berlin, Germany

• Creating apps, designing UX for automated processes, and building business websites with drag-and-drop simplicity of SAP Build.

### UX Professional | Codesplice

March 2023 – February 2025 | Full time | London, United Kingdom

- As a Team Lead, designed SaaS products Quality Management System (QMS) and Enterprise Resource Planning System (ERP) for pharmaceutical and healthcare industries.
- Utilized agile methodologies (scrum, kanban) to streamline processes.
- Integrated AI-driven risk analysis to identify and mitigate potential risks and KPIs proactively, reducing errors caused by manual risk assessments.
- Developed a risk-based audit and management framework to monitor internal processes, organizational context, and strategic objectives.
- Created content for product and crafted customizable dashboards with heatmaps to provide real-time insights and effective system monitoring.
- Implemented ISO-compliant CRM verification processes, resulting in a 28% improvement in data accuracy and integrity as indicated by analytics.
- Facilitated on-site client discussions with stakeholders in the Czech Republic, gathered user stories, tested user flows and prototypes.

### **UX UI Designer | SWAT Techies**

June 2021 – March 2023 | Full time | Raipur, Chhattisgarh, India

- Developed web and mobile applications, facilitated usability testing and iterated design ensuring optimization for responsiveness across devices.
- Conducted competitive analysis and user research methods to identify pain points and translated insights into intuitive wireframes and mock-ups.

## EDUCATION

Master of Visual & Experience Design | University of Europe for Applied Sciences 2025 – 2026 | Potsdam, Germany

**Bachelor of Architecture | National Institute of Technology** 2016 – 2021 | Raipur, Chhattisgarh, India

# CERTIFICATION

#### Google UX Design Professional Certificate | Coursera

2022 - 2023

Professional UX design training under Google mentors

## CONTACT

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# SKILLS

Figma

Sketch

Adobe XD

Adobe Creative Suite

Wix Studio

Other (Webflow, Framer, Miro)

Microsoft Office Suite

Agile Methodology (JIRA)

Usability testing

HTML

CSS

JavaScript

Angular

# LANGUAGES

English

German