Janessa Marie Webb

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Education

2024—Present **Associate of Science, Business Administration: Marketing**
Connecticut State Community College; Northwestern, Winsted, CT

2022 **Master of Arts, Information Design**
Central Connecticut State University, New Britain, CT

2019 **Bachelor of Arts, Digital Art and Design**
Eastern Connecticut State University, Willimantic, CT

Experience

2024—Present **Volunteer Graphic Designer** — Winsted, CT
Connecticut Organization to Advance Palliative Care Education
- Utilize skills in organization and customer service to support various community events and initiatives.
- Apply advertising and promotion expertise to help a nonprofit that is focused on faith-based education programs, specifically targeting end-of-life and advance directives education for churches.
- Connect with churches to promote fundraisers, and spread community engagement, driving awareness and participation in key events.

2023—2024 **Volunteer Graphic Designer** — Torrington, CT
Northwest CT Community Foundation; The Women & Girls Fund
- Utilized Adobe Creative Suite to design graphics for upcoming events, ensuring visually appealing and cohesive materials.
- Demonstrated strong visual design skills by creating engaging and impactful content.
- Implemented constructive feedback and suggestions to continuously improve and refine the design process.

2023 **Paraprofessional** — Winsted, CT
Winchester Public Schools; Isabelle M Pearson Middle School
- Supported classroom teacher by providing assistance with lesson implementation and student learning.
- Implemented educational plans to help students achieve academic goals.
- Assisted with personal care tasks to ensure student well-being and comfort

2016—2023 **Freelance Graphic Designer** — Manchester, CT
Confessions of a Data Scientist or Warrior Priest?
- Improved the website; DataGrotto by utilizing innovative design techniques.
- Utilized After Effects video projects to enhance brand storytelling and audience engagement.
- Developed unique logos that reflected the clients' values and goals, strengthening brand identity.

2020 **Remote Design Intern**— Waterbury, CT
Shakesperience Productions Inc.
- Implemented digital and print creative solutions to support the theater's strategy and plans.
- Produced 10+ graphic elements (photo editing, created an interactive PDF, and event flyers).
- Ensured that the creative deadlines were met by working effectively under pressure.

2018-2019 **Graphic Design Intern and Student Worker**— Willimantic, CT
Eastern Connecticut State University Sports Center

- Developed broadcast templates using Adobe InDesign for the E-TV Network to enhance the visual presentation of athletic events, including scoreboards, lower-third graphics, and pre-game overlays.
- Created engaging graphic designs for sports highlight packages utilizing Adobe Illustrator and Photoshop.
- Ensured consistent and high-quality graphic standards across digital platforms.

2011—2013   **Volunteer and Intern**— Winsted, CT

The Highlander Transition Academy through Northwestern Regional 7

- Emeritus Assisted Living-Assisted in dining services and engaged in recreational activities for elderly residents.
- Barkhamsted Elementary School Library -Organized library resources, conducted reading sessions, and managed book lending processes.
- T.J. Maxx: Prepared and displayed merchandise, enhancing the store's layout and customer experience.

Activities

2024—Present   **Connecticut State Community College Student Disability Council,** Student Member

2022—Present   **Lucent Designs Media International,** Affiliated Artist Member

2016—Present   **Phi Theta Kappa Honor Society Connecticut Community College; Northwestern,** Honors Student

2018—2019   **Eastern Connecticut State University Residence Hall Association,** Public Relations Officer

Skills

Soft: Collaboration, Innovation, time management, Customer service, communication, organization, creativity, problem solving, Prioritization, Self-motivation

Hard: Typography (size, spacing, align), infographics, motion graphics, photography, marketing, Google (Docs, Slides, Forms), Adobe Creative Suite, Affinity Designer, Publisher, Photo, Notion, Figma, Canva, Microsoft 365 (Word, Excel, PowerPoint, outlook, teams), HTML/CSS/JS