# dermalogica

Hello Dermalogica PRO Community,

We're so glad you've been enjoying our 2025 innovations and we cannot wait to share our upcoming innovations coming your way next year. We remain committed to fueling growth with innovation and sharpening focus across our portfolio. Thanks to your continued effort and resilience, Dermalogica remains top of mind with professionals and consumers worldwide.

Looking ahead, our innovation roadmap for 2026 and beyond is well-positioned, with launches designed to drive energy, loyalty, and long-term growth. To ensure these innovations have the space to thrive, we will be refining our portfolio by phasing out slower-moving products in 2026. You will find the updated phase-out details, organized into three sections, on the following pages.

- 1. **Product Phase-outs 2026:** These are lower-performing items identified after an in-depth review of sales across several markets. We've provided substitution ideas in the attached. Several kits are also being phased out, as they did not meet their intended role in consumer acquisition, allowing us to free up retailer space for upcoming innovations.
- 2. **Previously discontinued but now reinstated to active status** In response to market demand, Smart Response Serum Jumbo Size, previously announced for discontinuation, will now remain part of the active portfolio.
- 3. **Updated run out dates of previously discontinued product:** run out dates are provided here for items that have previously been communicated as discontinued.

There are (5) product phase-outs and (1) product updates. Please review the attached details, including estimated run-out dates and suggested substitutions. Although it is difficult to say goodbye to any Dermalogica product, we are confident that our upcoming innovations will be worth it.

As always, thank you for your ongoing partnership!

Best,

Tim Bunch

General Manager, North America

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Please review details below, including estimated run-out dates for each product on the 2026 list. All data are indicative of stock levels.

#### product phase-outs 2026 **Clear Start Breakout Clearing** Clear + Bright Skin Kit clear + brighten Skin Kit 111472 111448 **Estimated Run-Out** 02 2026 **Estimated Run-Out** Q1 2026 Substitution Substitution travel or full-size products Breakout Clearing Foaming Wash Breakout Clearing Booster dermalogica Skin Soothing Hydrating Lotion **Daily Brightness Booster Kit Clear Start Post Breakout Fix** 111450 0.5oz / 15mL 111447 **Estimated Run-Out** Q2 2026 **Estimated Run-Out** Q2 2026 Substitution travel or full-size products Substitution Breakout Clearing Booster Clear Start Cooling Aqua Jelly 2.0oz / 59mL (111431) **Estimated Run-Out** Q2 2026 Substitution Skin Soothing Hydrating Lotion

#### product update

Please be advised that Super Rich Repair Cream in the Dynamic Skin Franchise has undergone a reformulation. The reformulation is due to raw material discontinuation. This change has minimal impact on the performance of the formula. During this reform, we will also be transitioning into the new airless component as part of our airless packaging transition initiative! Both the Retail 1.7 us fl oz (50ml) and Jumbo 3.4 us fl oz (100ml) SKUs will be receiving a new primary pack, bringing not only a fresh, modern look but also improvements in sustainability. Please note that the travel size Super Rich Repair 0.50 fl uz (50ml) packaging will not change.

SKU	Phase in date	Name
111063	Q2 2026	Super Rich Repair 1.7 us fl oz / 50ml Global
811063	Q2 2026	Super Rich Repair 3.4 us fl oz / 100ml Global
411063	Q2 2026	Super Rich Repair 0.5 us fl oz / 15ml Global



#### **CURRENT**

#### Ingredients removed:

Isohexadecane, Phenoxyethanol, Caprylyl Glycol, Hexylene Glycol, Ethylhexylglycerin



#### **NEW**

### Ingredients added:

C15-19 Alkane, C18-21 Alkane, Propanediol, Hydroxyacetophenone, Xylitol,1,2-Hexanediol,Phenethyl Alcohol, Caprylhydroxamic Acid, Potassium Sorbate

previously discontinued, but now reinstated to active status			
STORY	Smart Response Serum - Jumbo 2 oz / 59 mL (811432)		

