CLARITYRX

We at ClarityRx are excited to share our latest skincare innovations.

Below are the ClarityRx products that have upgraded formulations to enhance therapeutic benefits or increase client satisfaction. A common upgrade you will notice in the product ingredient list is a change from Hyaluronic Acid to Sodium Hyaluronate. Why?

- * Sodium hyaluronate has a smaller molecular weight than hyaluronic acid, which means it can penetrate deeper than hyaluronic acid can.
- * Sodium hyaluronate is more stable and less susceptible to oxidation than hyaluronic acid.
- * While this ingredient is best known for its ability to bind moisture to the skin by increasing hydration, sodium hyaluronate is frequently used in topical pharmaceuticals to aid in the delivery of key or therapeutic ingredients. The addition of this ingredient will boost the effectiveness of the products.

Several of the products listed have had no upgrade in the formulation but the back label will read differently due to the shift from cosmetic to FDA labeling.

Acid Correctors (Fix It, Brighten It, Restore It) - Retail Only

Potassium Hydroxide was added to the three acid correctors to buffer the pH and ensure reduced irritation and increase compliance. This change happened 2 years ago to accommodate Canadian distribution

Cleanse Daily™ Vitamin-Infused Cleanser - Retail ONLY (Pro and Travel due in Nov.)

Re-Launched as NEW & IMPROVED (June 2023, currently for retail only) Bolstered with hydrating Sodium Hyaluronate, and even more beneficial plant extracts to nourish and calm skin.

Take It Off™ Gentle Make-Up Remover - Retail & Pro

While there has been no change in the formula, ClarityRx has refined the preservative system making this formula even more mild.

Full disclosure of back label ingredient list names in keeping with current standards

Get Clean(tm) Crushed Bamboo Exfoliator™ - Retail, Pro, Travel

Even more soothing Aloe and two forms of cleansing Bamboo than before! Almond Flour removed to be friendly for those with nut sensitivities, replaced with Rice Powder Jojoba Esters added to keep skin soothed and moisturized.

Take Care Daily™ Antioxidant Red Tea Serum- Retail, Pro & Travel

Hyaluronic Acid upgraded to Sodium Hyaluronate for even greater skin benefits. Full disclosure of back label ingredient list names in keeping with current standards Even more potent antioxidants.

Take It Easy™ Calming Serum - Retail, Pro & Travel

Hyaluronic Acid upgraded to Sodium Hyaluronate for even greater skin benefits. Full disclosure of back label ingredient list names in keeping with current standards

Get Fit™ Multi-Peptide Healthy Skin Serum - Retail ONLY

Hyaluronic Acid upgraded to Sodium Hyaluronate for even greater skin benefits. Full disclosure of back label ingredient list names in keeping with current standards

Let There Be Light™ Powerful Brightening Serum - Retail, Pro

Hyaluronic Acid upgraded to Sodium Hyaluronate for even greater skin benefits. Full disclosure of back label ingredient list names in keeping with current standards Was tested extensively with LED light therapy protocol.

Keep Your Chin Up™ Age Defying Neck Serum - PRO

Hyaluronic Acid upgraded to Sodium Hyaluronate for even greater skin benefits. Full disclosure of back label ingredient list names in keeping with current standards

Easy On The Eyes™ Smoothing Cream – Retail only at this time

Has been reformulated to be even gentler on skin by removing ingredients that may trigger sensitivity in some individuals and improved to provide better under eye hydration. Hyaluronic Acid upgraded to Hydrolyzed Sodium Hyaluronate for even greater skin benefits. We removed a few more stimulating ingredients and replaced them with Saccharomyces Lysate Extract, Glycerin and Disodium Phosphate.

Full disclosure of back label ingredient list names in keeping with current standards

Pick Me Up™ Skin Booster Pads - Retail

REMOVED: Perilla Frutescens Extract, Plantago Ovata Leaf Extract. These ingredients were not adding any therapeutic benefits and it helped simplify the ingredient list. Full disclosure of BACK LABEL INGREDIENT LIST names in keeping with current standards

Feel Better™ Hyaluronic Acid Moisturizing Cream - Retail, Pro & Travel

Full disclosure of back label ingredient list names in keeping with current standards

Call Me In The Morning™ Soothing Replenishing Cream - Pro

Sodium Alginate corrected to the current back label ingredient list standard: Algin Reduced and refined preservative system

Vitamin E, Triethanolamine, Potassium Sorbate, Sodium Benzoate, Citric Acid were used in the formulation as preservatives. We were able to remove these as a part of the refined preservative system.

Full disclosure of back label ingredient list names in keeping with current standards

Take Your Vitamins™ Daily Mineral Spray for Thirsty Skin - Retail, Pro, Travel

Essential Minerals updated to the current back label ingredient list each of the essential minerals; Sea Silt Extract and Clay Mineral Oxides

On the Mend™ Post Procedure Gel - Pro

Arnica Extract, Chlorophyll and Guar Gum updated to proper back label ingredient list nomenclature.

Fragrant Oil further specified and Lavender Oil

Full disclosure of back label ingredient list names in keeping with current standards

Healing Fine™ Barrier Ointment - Retail, Pro

Full disclosure of back label ingredient list names in keeping with current standards

Cold Compress™ Soothing Cucumber Mask - Retail Pro, Travel

Chamomile, Chlorophyll updated to proper back label ingredient list nomenclature Fragrant Oils clarified as Natural Fragrance Oils Salicylic Acid, Guar Gum, Citric Acid and Amino Acid Condensate removed to be even more soothing and suitable to post treatment and sensitized skin.

Beneficial plant extracts Added: Melia Azadirachta Leaf Extract, Melia Azadirachta Flower Extract, Corallina Officinalis Extract, Coccinia Indica Fruit Extract, Solanum Melongena (Eggplant) Fruit Extract, Aloe Barbadensis Flower Extract, Ocimum Sanctum Leaf Extract, Ocimum Basilicum (Basil) Flower/Leaf Extract, Curcuma Longa (Turmeric) Root Extract to further calm sensitized skin.

Live + Be Well™ Probiotic and Pink Himalayan Sea Salt Mask - Retail ONLY

Full disclosure of back label ingredient list names in keeping with current standards We have also refined the preservative system. Beneficial ingredients to the formula include Saccharide Isomerate, Aloe Vera and Vitamin E for moisture, barrier repair and plumping; Zinc and Copper as essential minerals that purify the skin.

Pre-Squeeze™ - Pro

Full disclosure of back label ingredient list names in keeping with current standards. No other change.

Senszyme Gel™ - Pro

Full disclosure of back label ingredient list names in keeping with current standards. No other change.