monica ditsworth

contact

🌐 www.monicaditsworth.com

☎ +1 (702) 285-9053

✉ monicaditsworth@gmail.com

skills

- Creativity
- User-Centered Design
- Accessibility
- Design Thinking
- Iterative Design
- Product Excellence
- Visual Design
- Product Development
- Trend Analysis
- Prototyping
- User research
- Quality and Usability
- Persona creation
- User journey mapping
- User empathy
- Wireframing
- Prototyping
- Collaboration
- Problem-Solving
- Communication
- Adaptability
- Attention to Detail
- Responsive design
- Basics of HTML and CSS
- Figma
- Photoshop
- Illustrator
- Sketch
- Affinity
- Canva

education

Google UX Design Professional Certificate
UX design bootcamp training in fundamentals, design tools, UX research, inclusive design, and prototyping

AAS
Fashion Design
Parsons Design School
New York, NY
2008-2009

Bachelor of Arts
Sociology & Art
Gonzaga University
Spokane, WA
2004-2008

High School Diploma
Green Valley High School,
Las Vegas, NV 2000-2004

experience

ID Verification Specialist   **2/2024-Present**
Conduct video verification and analyze security photos. Prioritize user experience by streamlining the verification process and addressing potential pain points.

UX/UI, Branding- Depressive Ghoul   **1/2016-Present**
Inform product strategy in branding and web design, design user-friendly digital experience. Directly influence the direction for new creative products. Collaborated on iterations to improve user engagement and satisfaction.

UI/UX, Branding, Owner- Ratbone Skinny   **1/2013-Present**
Develop brand and brand identity. Design and launch innovative and beautiful products that people love focused on visual appeal, inclusiveness, accessibility, and usability. Manage and collaborate with team so all processes ensure a seamless experience. Iterate designs to optimize website UX.

Freelance UX Tester- Moku   **1/2012-Present**
Conducted UX testing to identify usability issues and advocate for user-centered design improvements. Collaborated with clients for UX solutions. Created and expressed compelling motion and visual design campaigns.

Trend Spotter- Future Foundations   **12/2012-Present**
Researched user trends to inform product design and marketing strategies for fortune 500 companies.

Quality Rater- Google XWS   **8/2010-12/2023**
Evaluated search results for image and AD queries, enhancing UX on product search. Employed user-centered design principles to optimize relevance and usability.

Stylist and Graphic Design - Dopple   **7/2020 - 6/2021**
Curated kid's clothing with a focus on user preferences and feedback to refine choices to create a delightful customer experience. Assisted in high-quality, simple and cohesive visual design for marketing and cross-functional team events.

UX Fashion Team   **6/2014 - 5/2019**
Developed proprietary fashion attributes to enhance user experience. Led weekly selection and categorization of fashion items with a user-centric approach.