# monica ditsworth

## contact

🌐 [www.monicaditsworth.com](www.monicaditsworth.com)

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## skills

- Creativity
- User-Centered Design
- Accessibility
- Design Thinking
- Product Excellence
- Visual Design
- Product Development
- Trend Analysis
- Basics of HTML and CSS
- Figma
- Photoshop
- Illustrator
- Sketch
- Affinity
- Canva

## education

**Google UX Design Professional Certificate**
UX design bootcamp training in fundamentals, design tools, UX research, inclusive design, and prototyping

**AAS**
Fashion Design
Parsons Design School
New York, NY
2008-2009

**Bachelor of Arts**
Sociology & Art
Gonzaga University
Spokane, WA
2004-2008

**High School Diploma**
Green Valley High School,
Las Vegas, NV 2000-2004

## experience

**Digital Marketing Associate**            11/2024-Present
Implement influencer marketing initiatives, leading to increased brand awareness.

**ID Verification Specialist**            2/2024-Present
Conduct video verification and analyze security photos. Prioritize user experience by streamlining the verification process and addressing potential pain points.

**UX/UI, Branding- Depressive Ghoul**            1/2016-Present
Inform product strategy in branding and web design, design user-friendly digital experience. Directly influence the direction for new creative products. Collaborated on iterations to improve user engagement and satisfaction.

**UI/UX, Branding, Owner- Ratbone Skinny**            1/2013-Present
Develop brand and brand identity. Design and launch innovative and beautiful products that people love focused on visual appeal, inclusiveness, accessibility, and usability. Manage and collaborate with team so all processes ensure a seamless experience. Iterate designs to optimize website UX.

**Freelance UX Tester- Moku**            1/2012-Present
Conducted UX testing to identify usability issues and advocate for user-centered design improvements. Collaborated with clients for UX solutions. Created and expressed compelling motion and visual design campaigns.

**Trend Spotter- Future Foundations**            12/2012-Present
Researched user trends to inform product design and marketing strategies for fortune 500 companies.

**Quality Rater- Google XWS**            8/2010-12/2023
Evaluated search results for image and AD queries, enhancing UX on product search. Employed user-centered design principles to optimize relevance and usability.

**Stylist and Graphic Design - Dopple**            7/2020 - 6/2021
Curated kid's clothing with a focus on user preferences and feedback to refine choices to create a delightful customer experience. Assisted in high-quality, simple and cohesive visual design for marketing and cross-functional team events.